

Global Generics Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Generics industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global generics market value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include raw ingredients, manufacturing, buyers and end-users.

SYNOPSIS

Essential resource for top-line data and analysis covering the global generics market. Includes market size data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

For the purposes of this profile, a generic is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and all branded generics are included. However, off-patent

drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included.

The global generics market is expected to generate total revenues of \$318bn in 2016, representing a compound annual growth rate (CAGR) of 11.1% between 2012 and 2016.

Market consumption volume is forecast to increase with a CAGR of 1.4% between 2012 and 2016, to reach a total of 78.6% of total pharma volume in 2016.

The onset of the global economic crisis has led to several countries strengthening their generic policies. These policies have contributed to the strong growth experienced in this market in recent years.

Raw ingredients for generic drugs are often made by the leading pharmaceutical companies. Given the vast number of ingredients used in generics it is not realistically possible for any one company to produce them all.

Manufacturing is dominated by major international pharmaceutical companies, but specialist generic companies exist in the market, although these are often small in scale.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the generics market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global generics market

Leading company profiles reveal details of key generics market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global generics market with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global generics market value chain

See examples of companies active at each stage of the global generics market value chain

Examine trends and burning issues impacting the global generics market value chain

REASONS TO BUY

What was the size of the global generics market by value in 2016?

What will be the size of the global generics market in 2021?

What factors are affecting the strength of competition in the global generics market?

How has the market performed over the last five years?

How large is the global generics market in relation to its regional counterparts?

Who are the top competitors in the global generics market?

What are the key stages and sub-stages of the global generics market value chain?

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