

# Global Games Software Retail

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## Abstracts

### Global Games Software Retail

#### Summary

Global Games Software Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The games software retail market includes games for domestic game consoles, handheld game consoles, mobile phones, and other wireless devices, and games for PC and Mac desktop computers. Online games are excluded (e.g., Second Life) from our scope. Market value includes retail sales.

The global games software retail market recorded revenues of \$61,164 million in 2023, representing a compound annual growth rate (CAGR) of 3% between 2018 and 2023.

Online specialists account for the largest proportion of sales in the global games software retail market in 2023, sales through this channel generated \$21,805.4 million, equivalent to 35.7% of the market's overall value.

According to GlobalData, North America held the largest share of 39.0% of the global games software retail market in 2023, followed by Asia-Pacific accounting for 28.7%.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games software retail market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global games software retail market

Leading company profiles reveal details of key games software retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global games software retail market with five year forecasts

## Reasons to Buy

What was the size of the Global games software retail market by value in 2023?

What will be the size of the Global games software retail market in 2028?

What factors are affecting the strength of competition in the Global games software retail market?

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