

Global Furniture & Floor Coverings Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global furniture & floor coverings industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022) and segmentation. The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global furniture & floor coverings market value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include materials, production, retail and end-user.

SYNOPSIS

Essential resource for top-line data and analysis covering the global furniture & floor coverings market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The global furniture & floor coverings market grew by 5.6% in 2017 to reach a value of \$557 billion.

Furniture is the largest segment of the global furniture & floor coverings market, accounting for 74.1% of the market's total value.

Production is an area dominated by retail companies, be it through subsidiary companies or through backwards integration. Some independent manufacturers remain but these are often engaged in making specialty products.

The retail stage of the chain is dominated by multinational companies that are able to exert significant downward pressure on prices, cementing leading positions.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global furniture & floor coverings market

Leading company profiles reveal details of key furniture & floor coverings players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global furniture & floor coverings market with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global furniture & floor coverings market value chain

See examples of companies active at each stage of the global furniture & floor coverings market value chain

Examine trends and burning issues impacting the global furniture & floor coverings market value chain

REASONS TO BUY

What was the size of the global furniture & floor coverings market by value in

2017?

What will be the size of the global furniture & floor coverings market in 2022?

What factors are affecting the strength of competition in the global furniture & floor coverings market?

How has the market performed over the last five years?

Who are the top competitors in the global furniture & floor coverings market?

What are the key stages and sub-stages of the global furniture & floor coverings market value chain?

Contents

- Executive Summary
- Value chain analysis
- Market value
- Market value forecast
- Category segmentation
- Geography segmentation
- Market rivalry
- Market Overview
- Market definition
- Market analysis
- Value Chain Analysis
- Furniture and Floor Coverings Market complete value chain overview
- Materials
- Production
- Retail
- End-User
- Market Data
- Market value
- Market Segmentation
- Category segmentation
- Geography segmentation
- Market distribution
- Market Outlook
- Market value forecast
- Five Forces Analysis
- Summary
- Buyer power
- Supplier power
- New entrants
- Threat of substitutes
- Degree of rivalry
- Leading Companies
- Ashley Furniture Industries Inc
- Beijing Easyhome Investment Holding Group Co Ltd
- IKEA
- Kingfisher Plc
- Methodology

Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global furniture & floor coverings market value: \$ billion, 2013-17(e)

Table 2: Global furniture & floor coverings market category segmentation: \$ billion, 2017(e)

Table 3: Global furniture & floor coverings market geography segmentation: \$ billion, 2017(e)

Table 4: Global furniture & floor coverings market distribution: % share, by value, 2017(e)

Table 5: Global furniture & floor coverings market value forecast: \$ billion, 2017-22

Table 6: Ashley Furniture Industries Inc: key facts

Table 7: Beijing Easyhome Investment Holding Group Co Ltd: key facts

Table 8: IKEA: key facts

Table 9: IKEA: key financials (\$)

Table 10: IKEA: key financials (€)

Table 11: IKEA: key financial ratios

Table 12: Kingfisher Plc: key facts

Table 13: Kingfisher Plc: key financials (\$)

Table 14: Kingfisher Plc: key financials (£)

Table 15: Kingfisher Plc: key financial ratios

List Of Figures

LIST OF FIGURES

Figure 1: Furniture and Floor Coverings Market complete value chain overview

Figure 2: Furniture and Floor Coverings Market complete value chain with active companies

Figure 3: Materials- Overview

Figure 4: Production- Overview

Figure 5: Retail- Overview

Figure 6: End-User- Overview

Figure 7: Global furniture & floor coverings market value: \$ billion, 2013-17(e)

Figure 8: Global furniture & floor coverings market category segmentation: % share, by value, 2017(e)

Figure 9: Global furniture & floor coverings market geography segmentation: % share, by value, 2017(e)

Figure 10: Global furniture & floor coverings market distribution: % share, by value, 2017(e)

Figure 11: Global furniture & floor coverings market value forecast: \$ billion, 2017-22

Figure 12: Forces driving competition in the global furniture & floor coverings market, 2017

Figure 13: Drivers of buyer power in the global furniture & floor coverings market, 2017

Figure 14: Drivers of supplier power in the global furniture & floor coverings market, 2017

Figure 15: Factors influencing the likelihood of new entrants in the global furniture & floor coverings market, 2017

Figure 16: Factors influencing the threat of substitutes in the global furniture & floor coverings market, 2017

Figure 17: Drivers of degree of rivalry in the global furniture & floor coverings market, 2017

Figure 18: IKEA: revenues & profitability

Figure 19: IKEA: assets & liabilities

Figure 20: Kingfisher Plc: revenues & profitability

Figure 21: Kingfisher Plc: assets & liabilities

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