

Global Footwear Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global footwear industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the footwear retail market value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include raw materials, material production, footwear manufacture, distribution/wholesaling, and retail.

SYNOPSIS

Essential resource for top-line data and analysis covering the global footwear market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The global footwear market grew by 4.8% in 2017 to reach a value of \$314.6 billion.

Women's footwear is the largest segment of the global footwear market, accounting for 54% of the market's total value.

Different companies of all sizes operate at each stage of the chain although larger retailers have backwards integrated and often bypass the distribution stage.

Specialty retailers and these remain the dominant channel, accounting for around 60% of global market revenues in 2017

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global footwear market

Leading company profiles reveal details of key footwear players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global footwear market with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global footwear market value chain

See examples of companies active at each stage of the global footwear market value chain

Examine trends and burning issues impacting the global footwear market value chain

REASONS TO BUY

What was the size of the global footwear market by value in 2017?

What will be the size of the global footwear market in 2022?

What factors are affecting the strength of competition in the global footwear market?

How has the market performed over the last five years?

Who are the top competitors in the global footwear market?

What are the key stages and sub-stages of the global footwear market value chain?

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