

Global Food and Beverages Manufacturing

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Abstracts

Global Food and Beverages Manufacturing

SUMMARY

Global Food & Beverages Manufacturing industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Food and beverages production data refer to the actual harvested production from the field or orchard, gardens and farms, excluding harvesting and threshing losses and that part of goods not harvested for any reason. Production therefore includes the quantities of the commodity sold in the market (marketed production) and the quantities consumed or used by the producers (auto-consumption). The value of this market is calculated by multiplying the production volume by average manufacturer price.

The global food and beverages market had total revenues of \$10,214.1bn in 2019, representing a compound annual growth rate (CAGR) of 0.8% between 2015 and 2019.

The food segment was the market's most lucrative in 2019, with total revenues of \$9,959bn, equivalent to 97.5% of the market's overall value.

End-consumer demand is critical in this market and the leading market players

will need to stock the brands that consumers want. Supermarket giant Tesco and the UK's largest food manufacturer Unilever had been locked in a battle over wholesale prices in 2016.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & beverages manufacturing market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global food & beverages manufacturing market

Leading company profiles reveal details of key food & beverages manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global food & beverages manufacturing market with five year forecasts

REASONS TO BUY

What was the size of the Global food & beverages manufacturing market by value in 2019?

What will be the size of the Global food & beverages manufacturing market in 2024?

What factors are affecting the strength of competition in the Global food & beverages manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in the global's food & beverages manufacturing market?

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