

Global Food & Grocery Retail Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global food & grocery retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global food & grocery retail market value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include base ingredients, food production, distribution, food retail, and end user.

SYNOPSIS

Essential resource for top-line data and analysis covering the global food & grocery retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The global food & grocery retail market grew by 6% in 2017 to reach a value of \$8,465.9 billion.

Food is the largest segment of the global food & grocery retail market, accounting for 72.9% of the market's total value

Competition between players is fierce due to the limited level of product differentiation and consumer's negligible switching costs, combined with a challenging and volatile industry environment.

The production of base ingredients stage is dominated by large players, although individual farmers with smallholdings are present and more prevalent in developing markets and markets in which artisanal products are desirable.

Leading retailers are backwards integrating into storage and warehouses in a drive to achieve improved efficiency.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global food & grocery retail market

Leading company profiles reveal details of key food & grocery retail players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global food & grocery retail market with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global food & grocery retail market value chain

See examples of companies active at each stage of the global food & grocery retail market value chain

Examine trends and burning issues impacting the global food & grocery retail market value chain

REASONS TO BUY

What was the size of the global food & grocery retail market by value in 2017?

What will be the size of the global food & grocery retail market in 2022?

What factors are affecting the strength of competition in the global food & grocery retail market?

How has the sector performed over the last five years?

Who are the top competitors in the global food & grocery retail market?

What are the key stages and sub-stages of the global food & grocery retail market value chain?

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