

# Global Fish & Seafood

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# **Abstracts**

Global Fish & Seafood

#### SUMMARY

Global Fish & Seafood industry profile provides top%li%line qualitative and quantitative summary information including: market share, market size (value and volume 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## **KEY HIGHLIGHTS**

The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The global fish & seafood market had total revenues of \$228,693.8m in 2018, representing a compound annual growth rate (CAGR) of 4.8% between 2014 and 2018.

Market consumption volume increased with a CAGR of 2.4% between 2014%li%2018, to reach a total of 33,961 million kilograms in 2018.

The Asia%li%pacific accounted for the highest share in the global fish & sea food market and accounted for 37.4% in 2018, followed by Europe



with 29.1%.

#### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the fish & seafood market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globalfish & seafood market

Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global fish & seafood market with five year forecasts by both value and volume

### **REASONS TO BUY**

What was the size of the Global fish & seafood market by value in 2018?

What will be the size of the Global fish & seafood market in 2023?

What factors are affecting the strength of competition in the Global fish & seafood market?

How has the market performed over the last five years?

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#### **COMPANIES MENTIONED**

Dongwon F&B Co Ltd Bumble Bee Foods LLC Thai Union Group PCL



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