

Global Electricity Retailing Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Electricity Retailing industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global electricity retailing industry value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include raw materials, power generation, transmission, distribution, and end-users.

SYNOPSIS

Essential resource for top-line data and analysis covering the global electricity retailing market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption.

The global electricity retailing market's value grew by 5.8% in 2017 to reach a value of \$2,494.3 billion.

The global electricity retailing market's volume grew by 2.6% in 2017 to reach a volume of 21,016.1 TWh.

China Guodian Corporation is the leading player in the global electricity retailing market, generating a 2.8% share of the market's value.

Transmission is usually vertically integrated or conducted by governments. There have recently been drives to break the chain via market liberalization

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global electricity retailing market

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global electricity retailing market with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global electricity retailing market value chain

See examples of companies active at each stage of the global electricity retailing market value chain

Examine trends and burning issues impacting the global electricity retailing market value chain

REASONS TO BUY

What was the size of the global electricity retailing market by value in 2017?

What will be the size of the global electricity retailing market in 2022?

What factors are affecting the strength of competition in the global electricity retailing market?

How has the market performed over the last five years?

Who are the top competitors in the global electricity retailing market?

What are the key stages of the global electricity retailing value chain?

Contents

Executive Summary
Value chain analysis
Market value
Market value forecast
Market volume
Market volume forecast
Geography segmentation
Market share
Market rivalry
Market Overview
Market definition
Market analysis
Value Chain Analysis
Electricity retailing market complete value chain overview
Raw Materials
Power Generation
Transmission
Distribution
End-Users
Market Data
Market value
Market volume
Market Segmentation
Geography segmentation
Market share
Market Outlook
Market value forecast
Market volume forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
China Guodian Corporation

State Power Investment Corp
Huadian Power International Corporation Limited
Korea Electric Power Corporation
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global electricity retailing market value: \$ billion, 2013-17(e)
Table 2: Global electricity retailing market volume: TWh, 2013-17(e)
Table 3: Global electricity retailing market geography segmentation: \$ billion, 2017(e)
Table 4: Global electricity retailing market share: % share, by value, 2017(e)
Table 5: Global electricity retailing market value forecast: \$ billion, 2017-22
Table 6: Global electricity retailing market volume forecast: TWh, 2017-22
Table 7: China Guodian Corporation: key facts
Table 8: State Power Investment Corp: key facts
Table 9: Huadian Power International Corporation Limited: key facts
Table 10: Huadian Power International Corporation Limited: key financials (\$)
Table 11: Huadian Power International Corporation Limited: key financials (CNY)
Table 12: Huadian Power International Corporation Limited: key financial ratios
Table 13: Korea Electric Power Corporation: key facts
Table 14: Korea Electric Power Corporation: key financials (\$)
Table 15: Korea Electric Power Corporation: key financials (KRW)
Table 16: Korea Electric Power Corporation: key financial ratios

List Of Figures

LIST OF FIGURES

- Figure 1: Electricity Retailing Market complete value chain overview
- Figure 2: Electricity Retailing Market complete value chain with active companies
- Figure 3: Raw Materials - Overview
- Figure 4: Power Generation - Overview
- Figure 5: Transmission - Overview
- Figure 6: Distribution - Overview
- Figure 7: End-Users - Overview
- Figure 8: Global electricity retailing market value: \$ billion, 2013-17(e)
- Figure 9: Global electricity retailing market volume: TWh, 2013-17(e)
- Figure 10: Global electricity retailing market geography segmentation: % share, by value, 2017(e)
- Figure 11: Global electricity retailing market share: % share, by value, 2017(e)
- Figure 12: Global electricity retailing market value forecast: \$ billion, 2017-22
- Figure 13: Global electricity retailing market volume forecast: TWh, 2017-22
- Figure 14: Forces driving competition in the global electricity retailing market, 2017
- Figure 15: Drivers of buyer power in the global electricity retailing market, 2017
- Figure 16: Drivers of supplier power in the global electricity retailing market, 2017
- Figure 17: Factors influencing the likelihood of new entrants in the global electricity retailing market, 2017
- Figure 18: Factors influencing the threat of substitutes in the global electricity retailing market, 2017
- Figure 19: Drivers of degree of rivalry in the global electricity retailing market, 2017
- Figure 20: Huadian Power International Corporation Limited: revenues & profitability
- Figure 21: Huadian Power International Corporation Limited: assets & liabilities
- Figure 22: Korea Electric Power Corporation: revenues & profitability
- Figure 23: Korea Electric Power Corporation: assets & liabilities

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