

# Global Electricity Retailing Industry Profile & Value Chain Analysis

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## Abstracts

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### SUMMARY

Global Electricity Retailing industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global electricity retailing industry value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include raw materials, power generation, transmission, distribution, and end-users.

### SYNOPSIS

Essential resource for top-line data and analysis covering the global electricity retailing market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption.

The global electricity retailing market's value grew by 5.8% in 2017 to reach a value of \$2,494.3 billion.

The global electricity retailing market's volume grew by 2.6% in 2017 to reach a volume of 21,016.1 TWh.

China Guodian Corporation is the leading player in the global electricity retailing market, generating a 2.8% share of the market's value.

Transmission is usually vertically integrated or conducted by governments. There have recently been drives to break the chain via market liberalization

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global electricity retailing market

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global electricity retailing market with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global electricity retailing market value chain

See examples of companies active at each stage of the global electricity retailing market value chain

Examine trends and burning issues impacting the global electricity retailing market value chain

## **REASONS TO BUY**

What was the size of the global electricity retailing market by value in 2017?

What will be the size of the global electricity retailing market in 2022?

What factors are affecting the strength of competition in the global electricity retailing market?

How has the market performed over the last five years?

Who are the top competitors in the global electricity retailing market?

What are the key stages of the global electricity retailing value chain?

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