

# Global Electrical & Electronics Retail Industry Profile & Value Chain Analysis

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## Abstracts

Global Electrical & Electronics Retail Industry Profile & Value Chain Analysis

### SUMMARY

Global electrical & electronics retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global electrical & electronics retail market value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include raw materials, component production, device assembly, distribution/wholesaling, and retail.

### SYNOPSIS

Essential resource for top-line data and analysis covering the global electrical & electronics retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The global electrical & electronics retail market grew by 5.5% in 2017 to reach a value of \$1,202.4 billion.

Communications equipment is the largest segment of the global electrical & electronics retail market, accounting for 35.5% of the market's total value.

The global electrical & electronics retail market's value chain can be divided into five distinct stages: raw materials, component production, device assembly, distribution/wholesaling, and retail. Different companies operate at each stage of the chain, but a notable feature of the first three stages is the dominance of large-scale companies.

Working conditions: Scandals have put the spotlight firmly on CMC practices

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electrical & electronics retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global electrical & electronics retail market

Leading company profiles reveal details of key electrical and electronics retail players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global electrical & electronics retail market with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global electrical & electronics retail market value chain

See examples of companies active at each stage of the global electrical & electronics retail market value chain

Examine trends and burning issues impacting the global electrical & electronics retail market value chain

## **REASONS TO BUY**

What was the size of the global electrical & electronics retail market by value in 2017?

What will be the size of the global electrical & electronics retail market in 2022?

What factors are affecting the strength of competition in the global electrical & electronics retail market?

How has the sector performed over the last five years?

Who are the top competitors in the global electrical & electronics retail market?

What are the key stages and sub-stages of the global electrical & electronics retail market value chain?

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