

Global Drones

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Abstracts

Global Drones

SUMMARY

Global Drones industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The drone market (known as unmanned aerial vehicle (UAV)) consists of the revenue from sale of the drones. The drone market includes commercial and consumer drones where commercial drone are classified as ones used in connection with a business meaning that commercial drone use applies to any use of a drone from which profit is derived. The consumer segment includes all drones used for the pleasure activity and excludes commercial and military usage. Military use drones are not included in this report.

The industries where there is most demand for drone services are energy and utilities, agriculture and retail.

Consumer drones make up the vast bulk of sales in the industry; the volume growth of these sales has been the main driver of overall revenue growth.

Growth in the commercial drones segment will be far more valuable to the industry going forwards, and this is also the segment which is receiving the most capital investment and R&D.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the drones market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globaldrones market

Leading company profiles reveal details of key drones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global drones market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Global drones market by value in 2018?

What will be the size of the Global drones market in 2023?

What factors are affecting the strength of competition in the Global drones market?

How has the market performed over the last five years?

What are the main segments that make up the global's drones market?

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COMPANIES MENTIONED

Shenzhen DJI Technology Co Ltd
Parrot S.A.
Amazon.com, Inc.

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