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Global Dog Care

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Abstracts

Global Dog Care

SUMMARY

Global Dog Care industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The dog care market consists of retail sale of dog food and dog chews & treats. The dog food segment consists of dry dog food, moist dog food and puppy food. The dog chews & treats segment consist of dog chews and other dog treats. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The global dog care market had total revenues of $46,159.9m in 2018, representing a compound annual growth rate (CAGR) of 4.2% between 2014 and 2018.

Market consumption volume increased with a CAGR of 2.2% between 2014 and 2018, to reach a total of 19,655.5 million kilograms in 2018.

Increasing disposable income and rapid urbanization are the primary factors supporting the growth of this market.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dog care market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globaldog care market

Leading company profiles reveal details of key dog care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global dog care market with five year forecasts

REASONS TO BUY

What was the size of the Global dog care market by value in 2018?

What will be the size of the Global dog care market in 2023?

What factors are affecting the strength of competition in the Global dog care market?

How has the market performed over the last five years?

What are the main segments that make up the global's dog care market?

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COMPANIES MENTIONED

Mars, Incorporated
Nestle SA
The J.M. Smucker Co

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