

Global Defense Spending Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Defense Spending industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global defense spending market value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include raw materials, component production, assembly, defense companies, and end users.

SYNOPSIS

Essential resource for top-line data and analysis covering the global defense spending market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

Defense spending covers capital items, military personnel, government defense agencies, and related expenditure on defense and peacekeeping. The defense market is segmented to include expenditure on the army, navy, air force, and

others. Volume is measured as the active serving personnel in the national army, air force, navy (including marines and coast guard) and other elements of the service, such as Joint Staff.

The global defense spending market grew by 2.9% in 2017 to reach a value of \$1,610.7 billion.

The global defense spending market shrank by 0.2% in 2017 to reach a volume of 18,653.5 thousand armed forces personnel.

The assembly stage is dominated by large internationals, but governments will demand domestic preferential treatment

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the defense spending market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global defense spending market

Leading company profiles reveal details of key defense spending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global defense spending market with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global defense spending market value chain

See examples of companies active at each stage of the global defense spending market value chain

Examine trends and burning issues impacting the global defense spending market value chain

REASONS TO BUY

What was the size of the global defense spending market by value in 2017?

What will be the size of the global defense spending market in 2022?

What factors are affecting the strength of competition in the global defense spending market?

How has the market performed over the last five years?

What are the main segments that make up the global defense spending market?

What are the key stages of the global defense spending market value chain?

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