

# Global Consumer Electronics Industry Almanac - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/G5CD1F9BBB8DEN.html>

Date: November 2021

Pages: 617

Price: US\$ 2,995.00 (Single User License)

ID: G5CD1F9BBB8DEN

## Abstracts

Global Consumer Electronics Industry Almanac - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Global Consumer Electronics industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The global consumer electronics market had total revenues of \$1,366.2bn in 2020, representing a compound annual growth rate (CAGR) of 4.6% between 2016 and 2020.

Electrical and electronics specialists account for the largest proportion of sales in the global consumer electronics market in 2020, sales through this channel generated \$477.1bn, equivalent to 34.9% of the market's overall value.

Sales of consumer electronics through online pureplay channels have been on the rise for a while across the world, reflecting a global trend in consumer behavior.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global consumer electronics retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global consumer electronics retail market

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global consumer electronics retail market with five year forecasts.

## REASONS TO BUY

What was the size of the global consumer electronics retail market by value in 2020?

What will be the size of the global consumer electronics retail market in 2025?

What factors are affecting the strength of competition in the global consumer electronics retail market?

How has the market performed over the last five years?

What are the main segments that make up the global consumer electronics retail market?

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