

Global Construction Materials Industry Profile & Value Chain Analysis

<https://marketpublishers.com/r/G7E191A5A18EN.html>

Date: March 2018

Pages: 44

Price: US\$ 495.00 (Single User License)

ID: G7E191A5A18EN

Abstracts

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SUMMARY

Global Construction Materials industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities that comprise the global construction materials market's value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include: raw materials, material production, retail, and end-user.

SYNOPSIS

Essential resource for top-line data and analysis covering the global construction materials market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

Large infrastructure projects across the world will keep the demand for construction materials strong.

Raw materials producers for this market are predominantly global giants. They are primarily very large aggregate and mining providers due to the scale of production many of the leading construction companies require.

Retail is split between the various types of companies, which include wholesalers and retail companies. The construction materials retail segment is dominated by large businesses which have the scale to accept large orders from leading home builders.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the construction materials market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global construction materials market

Leading company profiles reveal details of key construction materials market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global construction materials market with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global construction materials market value chain

See examples of companies active at each stage of the global construction materials market value chain

Examine trends and burning issues impacting the global construction materials market value chain

REASONS TO BUY

What was the size of the global construction materials market by value in 2016?

What will be the size of the global construction materials market in 2021?

What factors are affecting the strength of competition in the Global construction materials market?

How has the market performed over the last five years?

What are the main segments that make up the global construction materials market?

What are the key stages of the global construction materials market value chain?

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