

Global Construction Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Construction industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-2016, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

The value analysis reveals the business activities which comprise the global construction industry value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include raw materials, material production, machinery, assembly, and end-user.

SYNOPSIS

Essential resource for top-line data and analysis covering the global construction industry. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the construction industry

Use the Five Forces analysis to determine the competitive intensity and

therefore attractiveness of the global construction industry

Leading company profiles reveal details of key construction market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global construction industry with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global construction industry value chain

See examples of companies active at each stage of the global construction industry value chain

Examine trends and burning issues impacting the global construction industry value chain

REASONS TO BUY

What was the size of the global construction industry by value in 2016?

What will be the size of the global construction industry in 2021?

What factors are affecting the strength of competition in the global construction industry?

How has the market performed over the last five years?

What are the main segments that make up the global construction industry?

What are the key stages of the global construction industry value chain?

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