

Global Confectionery

<https://marketpublishers.com/r/GE81B06F655EN.html>

Date: October 2024

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: GE81B06F655EN

Abstracts

Global Confectionery

Summary

Global Confectionery industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The confectionery market consists of the retail sale of chocolate, gum and sugar confectionery products. The chocolate segment consists of all chocolate based products, including boxed chocolates, chocolate countlines, chocolate straightlines, molded bars and novelties. The gum segment consists of all bubble and chewing gum. Moreover, the sugar confectionery products consists of hard boiled sweets, mints, caramels & toffees, gums and jellies, marshmallows, fudges and medicated throat lozenges. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2023 annual average exchange rates.

The global Confectionery market had total revenues of \$201,010.4 million in 2023, representing a compound annual growth rate (CAGR) of 5.1% between 2018 and 2023.

Market consumption volume increased with a CAGR of 0.8% between 2018 and 2023, to reach a total of 14,798.3 million kilograms in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 6.4% for the five-year period 2023-2028, which is expected to drive the market to a value of \$273,826.5 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the confectionery market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global confectionery market

Leading company profiles reveal details of key confectionery market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global confectionery market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Global confectionery market by value in 2023?

What will be the size of the Global confectionery market in 2028?

What factors are affecting the strength of competition in the Global confectionery market?

How has the market performed over the last five years?

How large is the global's confectionery market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the global confectionery market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies market shares have suffered over the same period (2018-2023)?
- 7.5. What are the most popular brands in the global confectionery market?

8 COMPANY PROFILES

- 8.1. Ferrero Group
- 8.2. Mars, Incorporated
- 8.3. The Hershey Co
- 8.4. Mondelez International, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global confectionery market value: \$ million, 2018-23
- Table 2: Global confectionery market volume: million kilograms, 2018-23
- Table 3: Global confectionery market category segmentation: % share, by value, 2018-23
- Table 4: Global confectionery market category segmentation: \$ million, 2018-23
- Table 5: Global confectionery market geography segmentation: \$ million, 2023
- Table 6: Global confectionery market distribution: % share, by value, 2023
- Table 7: Global confectionery market value forecast: \$ million, 2023-28
- Table 8: Global confectionery market volume forecast: million kilograms, 2023-28
- Table 9: Global confectionery market share: % share, by value, 2023
- Table 10: Ferrero Group: Key Facts
- Table 11: Ferrero Group: Key Employees
- Table 12: Mars, Incorporated: Key Facts
- Table 13: Mars, Incorporated: Key Employees
- Table 14: The Hershey Co: Key Facts
- Table 15: The Hershey Co: Annual Financial Ratios
- Table 16: The Hershey Co: Key Employees
- Table 17: The Hershey Co: Key Employees Continued
- Table 18: Mondelez International, Inc.: Key Facts
- Table 19: Mondelez International, Inc.: Annual Financial Ratios
- Table 20: Mondelez International, Inc.: Key Employees
- Table 21: Mondelez International, Inc.: Key Employees Continued
- Table 22: Global Exchange Rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Global confectionery market value: \$ million, 2018-23

Figure 2: Global confectionery market volume: million kilograms, 2018-23

Figure 3: Global confectionery market category segmentation: \$ million, 2018-23

Figure 4: Global confectionery market geography segmentation: % share, by value, 2023

Figure 5: Global confectionery market distribution: % share, by value, 2023

Figure 6: Global confectionery market value forecast: \$ million, 2023-28

Figure 7: Global confectionery market volume forecast: million kilograms, 2023-28

Figure 8: Forces driving competition in the global confectionery market, 2023

Figure 9: Drivers of buyer power in the global confectionery market, 2023

Figure 10: Drivers of supplier power in the global confectionery market, 2023

Figure 11: Factors influencing the likelihood of new entrants in the global confectionery market, 2023

Figure 12: Factors influencing the threat of substitutes in the global confectionery market, 2023

Figure 13: Drivers of degree of rivalry in the global confectionery market, 2023

Figure 14: Global confectionery market share: % share, by value, 2023

I would like to order

Product name: Global Confectionery

Product link: <https://marketpublishers.com/r/GE81B06F655EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE81B06F655EN.html>