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Global Cloud Computing Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Cloud Computing industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global cloud computing sector value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include raw materials, physical infrastructure, cloud computing service providers, and end users.

SYNOPSIS

Essential resource for top-line data and analysis covering the global cloud computing sector. Includes sector size data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The cloud computing market consists of the Infrastructure as a Service (IaaS), Platform as a Service (PaaS) and Software as a Service (SaaS) segments. Values are calculated based on revenues accrued from these services.

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The global cloud computing sector grew by 37.5% in 2017 to reach a value of $18,687.2 million.

-Saas is the largest segment of the global cloud computing sector, accounting for 53.2% of the sector's total value.

The service providers stage of the value chain is dominated by three large technology companies: Amazon, Google, and Microsoft

SCOPE

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global cloud computing sector

Leading company profiles reveal details of key cloud computing sector players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global cloud computing sector with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global cloud computing sector value chain

Analyze the activities undertaken at each stage of the chain

See examples of companies active at each stage of the global cloud computing sector value chain

Examine trends and burning issues impacting the global cloud computing sector value chain

REASONS TO BUY

What was the size of the global cloud computing sector by value in 2017?

What will be the size of the global cloud computing sector in 2022?

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What factors are affecting the strength of competition in the global cloud computing sector?

How has the market performed over the last five years?

How large is the global cloud computing sector in relation to its regional counterparts?

What are the key stages of the global cloud computing sector value chain?

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