

Global Chemicals Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Chemicals industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global chemicals market value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include raw materials, production, leading uses and retail.

SYNOPSIS

Essential resource for top-line data and analysis covering the global chemicals market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The chemicals market consists of specialty chemicals, commodity chemicals, agricultural chemicals, and other chemicals (which includes products such as pharmaceutical chemicals).

Commodity chemicals dominate the global market. The prevalence of commodity chemical production is common across the globe as they are typically low-cost and low-skill to produce, however increasing technology and chemical expertise fueled by increasing investment has resulted in the sustained growth of specialty chemicals

The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 3.8% for the five-year period 2016 - 2021

Chemical producers sell their own products but some specialize in selling generic chemicals no longer under patent

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the chemicals market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global chemicals market

Leading company profiles reveal details of key chemicals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global chemicals market with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global chemicals market value chain

See examples of companies active at each stage of the global chemicals market value chain

Examine trends and burning issues impacting the global chemicals market value chain

REASONS TO BUY

What was the size of the global chemicals market by value in 2016?

What will be the size of the global chemicals market in 2021?

What factors are affecting the strength of competition in the global chemicals market?

How has the market performed over the last five years?

What are the main segments that make up the global chemicals market?

What are the key stages of the global chemicals market value chain?

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