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# Global Car Rental (Self Drive)

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## Abstracts

Global Car Rental (Self Drive)

**SUMMARY**

Global Car Rental (Self Drive) industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

**KEY HIGHLIGHTS**

The car rental market is defined as revenues generated by car rental companies for self-drive cars for hire. The market value is mainly made up of car rentals for business, leisure purposes and Insurance replacement. Market volumes represent the size of the rental car fleet within the respective countries. The calculation excludes leasing and long term rentals. Taxis/cabs or any other passenger vehicles driven by drivers are excluded from the calculation. Any currency conversions used in the creation of this report were calculated using constant 2019 annual average exchange rates.

The global car rental market had total revenues of $78.8bn in 2019, representing a compound annual growth rate (CAGR) of 4.1% between 2015 and 2019.

Market consumption volume increased with a CAGR of 3.6% between 2015 and 2019, to reach a total fleet size of 6.8tn in 2019.

Growth in this market was sustained primarily by growth in the US, which is by far the world’s largest single-country market and also outpaces the whole of

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Europe and Asia-Pacific.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car rental market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globalcar rental market

Leading company profiles reveal details of key car rental market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global car rental market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Global car rental market by value in 2019?

What will be the size of the Global car rental market in 2024?

What factors are affecting the strength of competition in the Global car rental market?

How has the market performed over the last five years?

What are the main segments that make up the global's car rental market?

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## COMPANIES MENTIONED

A.F. Enterprises Ltd
Hertz Global Holdings Inc
Avis Budget Autovermietung AG
Europcar SA

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