

# Global Car Rental Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/G78A1D22BD16EN.html>

Date: September 2023

Pages: 50

Price: US\$ 350.00 (Single User License)

ID: G78A1D22BD16EN

## Abstracts

Global Car Rental Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Global Car Rental industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The car rental market is defined as revenues generated by car rental companies for self-drive cars for hire. The market value includes car rentals for business, leisure purposes, and insurance replacement. Market volumes represent the size of the rental car fleet (absolute unit) within the respective countries. The calculation excludes leasing and long-term rentals. Taxis/cabs or other passenger vehicles driven by drivers are excluded from the calculation. Distribution channels are divided into airport and non-airport locations, with a focus on leisure and business segments. Other distribution channel represents the value of the fleet rented for insurance purpose.

The global car rentals market had total revenues of \$74.1 billion in 2022, representing a compound annual growth rate (CAGR) of 1.9% between 2017 and 2022.

Market consumption volume increased with a CAGR of 0.3% between 2017 and

2022, to reach a total of 6.5 million cars in 2022.

According to UNWTO, travel and tourism spending by international visitors globally reached 64% from 2021.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the car rental market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global car rental market

Leading company profiles reveal details of key car rental market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global car rental market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Global car rental market by value in 2022?

What will be the size of the Global car rental market in 2027?

What factors are affecting the strength of competition in the Global car rental market?

How has the market performed over the last five years?

How large is the global's car rental market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What are the strengths of the leading players?

7.3. What are the latest developments of the leading players?

## **8 COMPANY PROFILES**

8.1. Enterprise Holdings Inc

8.2. Hertz Global Holdings Inc

8.3. Avis Budget Group Inc

8.4. Europcar Mobility Group SA

8.5. Sixt SE

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global car rental market value: \$ billion, 2017–22

Table 2: Global car rental market volume: billion Car Fleet – Absolute Unit, 2017–22

Table 3: Global car rental market category segmentation: % share, by value, 2017–2022

Table 4: Global car rental market category segmentation: \$ billion, 2017-2022

Table 5: Global car rental market geography segmentation: \$ billion, 2022

Table 6: Global car rental market value forecast: \$ billion, 2022–27

Table 7: Global car rental market volume forecast: billion Car Fleet – Absolute Unit, 2022–27

Table 8: Enterprise Holdings Inc: key facts

Table 9: Enterprise Holdings Inc: Key Employees

Table 10: Hertz Global Holdings Inc: key facts

Table 11: Hertz Global Holdings Inc: Annual Financial Ratios

Table 12: Hertz Global Holdings Inc: Key Employees

Table 13: Hertz Global Holdings Inc: Key Employees Continued

Table 14: Avis Budget Group Inc: key facts

Table 15: Avis Budget Group Inc: Annual Financial Ratios

Table 16: Avis Budget Group Inc: Key Employees

Table 17: Europcar Mobility Group SA: key facts

Table 18: Europcar Mobility Group SA: Key Employees

Table 19: Sixt SE: key facts

Table 20: Sixt SE: Annual Financial Ratios

Table 21: Sixt SE: Key Employees

Table 22: Global exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Global car rental market value: \$ billion, 2017–22

Figure 2: Global car rental market volume: billion Car Fleet – Absolute Unit, 2017–22

Figure 3: Global car rental market category segmentation: \$ billion, 2017-2022

Figure 4: Global car rental market geography segmentation: % share, by value, 2022

Figure 5: Global car rental market value forecast: \$ billion, 2022–27

Figure 6: Global car rental market volume forecast: billion Car Fleet – Absolute Unit, 2022–27

Figure 7: Forces driving competition in the global car rental market, 2022

Figure 8: Drivers of buyer power in the global car rental market, 2022

Figure 9: Drivers of supplier power in the global car rental market, 2022

Figure 10: Factors influencing the likelihood of new entrants in the global car rental market, 2022

Figure 11: Factors influencing the threat of substitutes in the global car rental market, 2022

Figure 12: Drivers of degree of rivalry in the global car rental market, 2022

## I would like to order

Product name: Global Car Rental Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/G78A1D22BD16EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G78A1D22BD16EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970