

# Global Biotechnology - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Global Biotechnology industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The biotechnology market consists of the development, manufacturing, and marketing of products based on advanced biotechnology research.

The global biotechnology market had total revenues of \$529.1bn in 2020, representing a compound annual growth rate (CAGR) of 7.8% between 2016 and 2020.

The Medical/Healthcare segment was the market's most lucrative in 2020, with total revenues of \$302.6bn, equivalent to 57.2% of the market's overall value.

In the wake of the COVID-19 pandemic, which has stalled the global economy and brought unprecedented levels of uncertainty in many sectors, the future of biotechnology is uncertain. However, in the mid to long-term the market should benefit from rising investment in medicines and government support, aiding growth.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the biotechnology market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globalbiotechnology market

Leading company profiles reveal details of key biotechnology market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global biotechnology market with five year forecasts

## REASONS TO BUY

What was the size of the Global biotechnology market by value in 2020?

What will be the size of the Global biotechnology market in 2025?

What factors are affecting the strength of competition in the Global biotechnology market?

How has the market performed over the last five years?

What are the main segments that make up the global's biotechnology market?

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