

Global Biotechnology Industry Profile & Value Chain Analysis

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Abstracts

Global Biotechnology Industry Profile & Value Chain Analysis

SUMMARY

Global Biotechnology industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global biotechnology industry value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include raw materials, chemicals, biotechnology producers, and B2B end users.

SYNOPSIS

Essential resource for top-line data and analysis covering the global biotechnology industry. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The biotechnology industry consists of the development, manufacturing, and marketing of products based on advanced biotechnology research.

The global biotechnology industry had total revenues of \$353.9bn in 2016, representing a compound annual growth rate (CAGR) of 8.8% between 2012 and 2016.

The medical/healthcare segment was the industry's most lucrative in 2016, with total revenues of \$202.3bn, equivalent to 57.2% of the industry's overall value.

Globally, the biotechnology industry is driven by the US and Asia-Pacific which make up 46.5% and 24.9% respectively.

Biotechnology's wide applications mean it has various B2B End-users. The main verticals are healthcare, agriculture, consumer products and industrial manufacturing

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the biotechnology industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global biotechnology industry

Leading company profiles reveal details of key biotechnology industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global biotechnology industry with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global biotechnology industry value chain

See examples of companies active at each stage of the global biotechnology industry value chain

Examine trends and burning issues impacting the global biotechnology industry value chain

REASONS TO BUY

What was the size of the global biotechnology industry by value in 2016?

What will be the size of the global biotechnology industry in 2021?

What factors are affecting the strength of competition in the global biotechnology industry?

How has the market performed over the last five years?

What are the main segments that make up the global biotechnology industry?

What are the key stages of the global biotechnology industry value chain?

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