

# Global Biotechnology Industry Profile & Value Chain Analysis

https://marketpublishers.com/r/G376B0E9997EN.html

Date: March 2018

Pages: 42

Price: US\$ 495.00 (Single User License)

ID: G376B0E9997EN

## **Abstracts**

Global Biotechnology Industry Profile & Value Chain Analysis

### **SUMMARY**

Global Biotechnology industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global biotechnology industry value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include raw materials, chemicals, biotechnology producers, and B2B end users.

#### **SYNOPSIS**

Essential resource for top-line data and analysis covering the global biotechnology industry. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

## **KEY HIGHLIGHTS**

The biotechnology industry consists of the development, manufacturing, and marketing of products based on advanced biotechnology research.



The global biotechnology industry had total revenues of \$353.9bn in 2016, representing a compound annual growth rate (CAGR) of 8.8% between 2012 and 2016.

The medical/healthcare segment was the industry's most lucrative in 2016, with total revenues of \$202.3bn, equivalent to 57.2% of the industry's overall value.

Globally, the biotechnology industry is driven by the US and Asia-Pacific which make up 46.5% and 24.9% respectively.

Biotechnology's wide applications mean it has various B2B End-users. The main verticals are healthcare, agriculture, consumer products and industrial manufacturing

### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the biotechnology industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global biotechnology industry

Leading company profiles reveal details of key biotechnology industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global biotechnology industry with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global biotechnology industry value chain

See examples of companies active at each stage of the global biotechnology industry value chain

Examine trends and burning issues impacting the global biotechnology industry value chain



## **REASONS TO BUY**

What was the size of the global biotechnology industry by value in 2016?

What will be the size of the global biotechnology industry in 2021?

What factors are affecting the strength of competition in the global biotechnology industry?

How has the market performed over the last five years?

What are the main segments that make up the global biotechnology industry?

What are the key stages of the global biotechnology industry value chain?



## **Contents**

**Executive Summary** 

Value chain analysis

Market value

Market value forecast

Category segmentation

Geography segmentation

Market rivalry

Market Overview

Market definition

Market analysis

Value Chain Analysis

Biotechnology industry complete value chain overview

**Raw Materials** 

**Suppliers** 

**Biotechnology Producers** 

B2B End-users

Market Data

Market value

Market Segmentation

Category segmentation

Geography segmentation

Market Outlook

Market value forecast

Five Forces Analysis

Summary

Buyer power

Supplier power

New entrants

Threat of substitutes

Degree of rivalry

**Leading Companies** 

Amgen, Inc.

Covance Inc.

F. Hoffmann-La Roche Ltd

Merck & Co., Inc.

Methodology

Industry associations



Related MarketLine research Appendix About MarketLine



## **List Of Tables**

### LIST OF TABLES

Table 1: Global biotechnology industry value: \$ billion, 2012-16

Table 2: Global biotechnology industry category segmentation: \$ billion, 2016

Table 3: Global biotechnology industry geography segmentation: \$ billion, 2016

Table 4: Global biotechnology industry value forecast: \$ billion, 2016-21

Table 5: Amgen, Inc.: key facts

Table 6: Amgen, Inc.: key financials (\$)

Table 7: Amgen, Inc.: key financial ratios

Table 8: Covance Inc.: key facts

Table 9: F. Hoffmann-La Roche Ltd: key facts

Table 10: F. Hoffmann-La Roche Ltd: key financials (\$)

Table 11: F. Hoffmann-La Roche Ltd: key financials (CHF)

Table 12: F. Hoffmann-La Roche Ltd: key financial ratios

Table 13: Merck & Co., Inc.: key facts

Table 14: Merck & Co., Inc.: key financials (\$)

Table 15: Merck & Co., Inc.: key financial ratios



# **List Of Figures**

### LIST OF FIGURES

- Figure 1: Biotechnology industry complete value chain overview
- Figure 2: Biotechnology industry complete value chain with active companies
- Figure 3: Raw Materials Overview
- Figure 4: Suppliers Overview
- Figure 5: Biotechnology Producers Overview
- Figure 6: B2B End-users Overview
- Figure 7: Global biotechnology industry value: \$ billion, 2012-16
- Figure 8: Global biotechnology industry category segmentation: % share, by value, 2016
- Figure 9: Global biotechnology industry geography segmentation: % share, by value, 2016
- Figure 10: Global biotechnology industry value forecast: \$ billion, 2016-21
- Figure 11: Forces driving competition in the global biotechnology industry, 2016
- Figure 12: Drivers of buyer power in the global biotechnology industry, 2016
- Figure 13: Drivers of supplier power in the global biotechnology industry, 2016
- Figure 14: Factors influencing the likelihood of new entrants in the global biotechnology industry, 2016
- Figure 15: Factors influencing the threat of substitutes in the global biotechnology industry, 2016
- Figure 16: Drivers of degree of rivalry in the global biotechnology industry, 2016
- Figure 17: Amgen, Inc.: revenues & profitability
- Figure 18: Amgen, Inc.: assets & liabilities
- Figure 19: F. Hoffmann-La Roche Ltd: revenues & profitability
- Figure 20: F. Hoffmann-La Roche Ltd: assets & liabilities
- Figure 21: Merck & Co., Inc.: revenues & profitability
- Figure 22: Merck & Co., Inc.: assets & liabilities



## I would like to order

Product name: Global Biotechnology Industry Profile & Value Chain Analysis

Product link: https://marketpublishers.com/r/G376B0E9997EN.html

Price: US\$ 495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G376B0E9997EN.html">https://marketpublishers.com/r/G376B0E9997EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970