

# Global Banks - Market Summary, Competitive Analysis and Forecast to 2025

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# **Abstracts**

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#### **SUMMARY**

Global Banks industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The global banks industry group had total assets of \$169,225.9bn in 2020, representing a compound annual growth rate (CAGR) of 6.4% between 2016 and 2020.

Growth in the banking industry has been driven by monetary and fiscal policy.

The COVID-19 outbreak has decreased margin profits for industry players to a great extent.

#### SCOPE



Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globalbanks market

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global banks market with five year forecasts

#### **REASONS TO BUY**

What was the size of the Global banks market by value in 2020?

What will be the size of the Global banks market in 2025?

What factors are affecting the strength of competition in the Global banks market?

How has the market performed over the last five years?

What are the main segments that make up the global's banks market?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

## **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

## **3 MARKET DATA**

3.1. Market value

# **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

# **5 MARKET OUTLOOK**

5.1. Market value forecast

## **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry



## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What are the strengths of the leading players?
- 7.4. What has been the recent M&A activity?
- 7.5. How the COVID-19 outbreak has disrupted the industry?

#### **8 COMPANY PROFILES**

- 8.1. Agricultural Bank of China Ltd
- 8.2. Bank of China Ltd
- 8.3. China Construction Bank Corp
- 8.4. Industrial and Commercial Bank of China Ltd

## 9 MACROECONOMIC INDICATORS

9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: Global banks industry value: \$ billion, 2016-20
- Table 2: Global banks industry category segmentation: \$ billion, 2020
- Table 3: Global banks industry geography segmentation: \$ billion, 2020
- Table 4: Global banks industry value forecast: \$ billion, 2020-25
- Table 5: Global banks industry share: % share, by value, 2020
- Table 6: Agricultural Bank of China Ltd: key facts
- Table 7: Agricultural Bank of China Ltd: Annual Financial Ratios
- Table 8: Agricultural Bank of China Ltd: Key Employees
- Table 9: Bank of China Ltd: key facts
- Table 10: Bank of China Ltd: Annual Financial Ratios
- Table 11: Bank of China Ltd: Key Employees
- Table 12: China Construction Bank Corp: key facts
- Table 13: China Construction Bank Corp: Annual Financial Ratios
- Table 14: China Construction Bank Corp: Key Employees
- Table 15: Industrial and Commercial Bank of China Ltd: key facts
- Table 16: Industrial and Commercial Bank of China Ltd: Annual Financial Ratios
- Table 17: Industrial and Commercial Bank of China Ltd: Key Employees
- Table 18: Global exchange rate, 2016-20



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Global banks industry value: \$ billion, 2016-20
- Figure 2: Global banks industry category segmentation: % share, by value, 2020
- Figure 3: Global banks industry geography segmentation: % share, by value, 2020
- Figure 4: Global banks industry value forecast: \$ billion, 2020-25
- Figure 5: Forces driving competition in the global banks industry, 2020
- Figure 6: Drivers of buyer power in the global banks industry, 2020
- Figure 7: Drivers of supplier power in the global banks industry, 2020
- Figure 8: Factors influencing the likelihood of new entrants in the global banks industry, 2020
- Figure 9: Factors influencing the threat of substitutes in the global banks industry, 2020
- Figure 10: Drivers of degree of rivalry in the global banks industry, 2020
- Figure 11: Global banks industry share: % share, by value, 2020



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