

# Global Banks Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Global Banks industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The global banks industry had total assets of \$185,748.4 billion in 2021, representing a compound annual growth rate (CAGR) of 6.3% between 2016 and 2021.

The bank credit segment was the industry's most lucrative in 2021, with total assets of \$86,799.1 billion, equivalent to 46.7% of the industry's overall value.

Despite widespread economic recovery as the initial impact of the COVID-19 pandemic eases, the future outlook of the global banks industry is being clouded by the threat of new, potentially more dangerous COVID-19 variants.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global banks market

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global banks market with five year forecasts

## **REASONS TO BUY**

What was the size of the Global banks market by value in 2021?

What will be the size of the Global banks market in 2026?

What factors are affecting the strength of competition in the Global banks market?

How has the market performed over the last five years?

What are the main segments that make up the global's banks market?

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