

Global Banks Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Banks industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global banks industry value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include central banks, banks, interbank networks, and end users.

SYNOPSIS

Essential resource for top-line data and analysis covering the global banks industry. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The global banks industry group had total assets of \$134,085.8bn in 2016,

representing a compound annual growth rate (CAGR) of 4.7% between 2012 and 2016.

The bank credit segment was the industry group's most lucrative in 2016, with total assets of \$65,280.4bn, equivalent to 48.7% of the industry group's overall value.

Europe is riddled with political uncertainty at present. The terms of the UK's exit from the EU remain very much uncertain, while France and Germany are both due to hold parliamentary elections in 2017, the outcomes of which seem to be very uncertain. This creates questions over the industry in those countries and this is contributing to the fact that growth is only low.

Banks tend to form oligopolies in particular countries, with some truly multinational. Banks can also be bigger in either retail or investment banking.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global banks industry

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global banks industry with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global banks industry value chain

Analyze the activities undertaken at each stage of the chain

See examples of companies active at each stage of the global banks industry value chain

Examine trends and burning issues impacting the global banks industry value chain

REASONS TO BUY

What was the size of the global banks industry by value in 2016?

What will be the size of the global banks industry in 2021?

What factors are affecting the strength of competition in the global banks industry?

How has the market performed over the last five years?

What are the main segments that make up the global banks industry?

What are the key stages of the global banks industry value chain?

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