

# Global Automotive Manufacturing Industry Profile & Value Chain Analysis

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## Abstracts

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### SUMMARY

Global Automotive Manufacturing industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global automotive manufacturing industry value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include raw materials, component production, automotive manufacturers, and retail.

### SYNOPSIS

Essential resource for top-line data and analysis covering the global automotive manufacturing industry. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The global automotive manufacturing industry had total revenues of \$1,378.9bn in 2016, representing a compound annual growth rate (CAGR) of 3.9% between 2012 and 2016.

Industry production volume increased with a CAGR of 0.6% between 2012 and 2016, to reach a total of 146.5 million units in 2016.

The automotive manufacturing industry is driven by the separate economies in each country and this causes it to be volatile, especially for countries that rely heavily on the export industry.

Automotive manufacturing is dominated by large multinational companies who seek lower production costs in large scale manufacturing. There is some opportunity for niche entry but capital requirements are still substantial.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global automotive manufacturing industry

Leading company profiles reveal details of key automotive manufacturing industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global automotive manufacturing industry with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global automotive manufacturing industry value chain

See examples of companies active at each stage of the global automotive manufacturing industry value chain

Examine trends and burning issues impacting the global automotive

manufacturing industry value chain

## **REASONS TO BUY**

What was the size of the global automotive manufacturing industry by value in 2016?

What will be the size of the global automotive manufacturing industry in 2021?

What factors are affecting the strength of competition in the global automotive manufacturing industry?

How has the market performed over the last five years?

What are the main segments that make up the global automotive manufacturing industry?

What are the key stages of the global automotive manufacturing industry value chain?

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