

Global Automotive Manufacturing Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Automotive Manufacturing industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global automotive manufacturing industry value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include raw materials, component production, automotive manufacturers, and retail.

SYNOPSIS

Essential resource for top-line data and analysis covering the global automotive manufacturing industry. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passengers cars and motorcycles.

The global automotive manufacturing industry had total revenues of \$1,378.9bn in 2016, representing a compound annual growth rate (CAGR) of 3.9% between 2012 and 2016.

Industry production volume increased with a CAGR of 0.6% between 2012 and 2016, to reach a total of 146.5 million units in 2016.

The automotive manufacturing industry is driven by the separate economies in each country and this causes it to be volatile, especially for countries that rely heavily on the export industry.

Automotive manufacturing is dominated by large multinational companies who seek lower production costs in large scale manufacturing. There is some opportunity for niche entry but capital requirements are still substantial.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global automotive manufacturing industry

Leading company profiles reveal details of key automotive manufacturing industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global automotive manufacturing industry with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global automotive manufacturing industry value chain

See examples of companies active at each stage of the global automotive manufacturing industry value chain

Examine trends and burning issues impacting the global automotive

manufacturing industry value chain

REASONS TO BUY

What was the size of the global automotive manufacturing industry by value in 2016?

What will be the size of the global automotive manufacturing industry in 2021?

What factors are affecting the strength of competition in the global automotive manufacturing industry?

How has the market performed over the last five years?

What are the main segments that make up the global automotive manufacturing industry?

What are the key stages of the global automotive manufacturing industry value chain?

Contents

Executive Summary
Value chain analysis
Market value
Market value forecast
Market volume
Market volume forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Value Chain Analysis
Automotive Manufacturing industry complete value chain overview
Raw Materials
Component Production
Automotive manufacturing
Retailers
Market Data
Market value
Market volume
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Market volume forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
General Motors Company
Honda Motor Company

Toyota Motor Corporation
Volkswagen Group
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global automotive manufacturing industry value: \$ billion, 2012-16

Table 2: Global automotive manufacturing industry volume: million units, 2012-16

Table 3: Global automotive manufacturing industry category segmentation: million units, 2016

Table 4: Global automotive manufacturing industry geography segmentation: \$ billion, 2016

Table 5: Global automotive manufacturing industry value forecast: \$ billion, 2016-21

Table 6: Global automotive manufacturing industry volume forecast: million units, 2016-21

Table 7: General Motors Company: key facts

Table 8: General Motors Company: key financials (\$)

Table 9: General Motors Company: key financial ratios

Table 10: Honda Motor Company: key facts

Table 11: Honda Motor Company: key financials (\$)

Table 12: Honda Motor Company: key financials (¥)

Table 13: Honda Motor Company: key financial ratios

Table 14: Toyota Motor Corporation: key facts

Table 15: Toyota Motor Corporation: key financials (\$)

Table 16: Toyota Motor Corporation: key financials (¥)

Table 17: Toyota Motor Corporation: key financial ratios

Table 18: Volkswagen Group: key facts

Table 19: Volkswagen Group: key financials (\$)

Table 20: Volkswagen Group: key financials (€)

Table 21: Volkswagen Group: key financial ratios

List Of Figures

LIST OF FIGURES

- Figure 1: Automotive Manufacturing industry complete value chain overview
- Figure 2: Automotive Manufacturing industry complete value chain with active companies
- Figure 3: Raw Material Producers - Overview
- Figure 4: Component Production - Overview
- Figure 5: Automotive manufacturing - Overview
- Figure 6: Retailers - Overview
- Figure 7: Global automotive manufacturing industry value: \$ billion, 2012-16
- Figure 8: Global automotive manufacturing industry volume: million units, 2012-16
- Figure 9: Global automotive manufacturing industry category segmentation: % share, by volume, 2016
- Figure 10: Global automotive manufacturing industry geography segmentation: % share, by value, 2016
- Figure 11: Global automotive manufacturing industry value forecast: \$ billion, 2016-21
- Figure 12: Global automotive manufacturing industry volume forecast: million units, 2016-21
- Figure 13: Forces driving competition in the global automotive manufacturing industry, 2016
- Figure 14: Drivers of buyer power in the global automotive manufacturing industry, 2016
- Figure 15: Drivers of supplier power in the global automotive manufacturing industry, 2016
- Figure 16: Factors influencing the likelihood of new entrants in the global automotive manufacturing industry, 2016
- Figure 17: Factors influencing the threat of substitutes in the global automotive manufacturing industry, 2016
- Figure 18: Drivers of degree of rivalry in the global automotive manufacturing industry, 2016
- Figure 19: General Motors Company: revenues & profitability
- Figure 20: General Motors Company: assets & liabilities
- Figure 21: Honda Motor Company: revenues & profitability
- Figure 22: Honda Motor Company: assets & liabilities
- Figure 23: Toyota Motor Corporation: revenues & profitability
- Figure 24: Toyota Motor Corporation: assets & liabilities
- Figure 25: Volkswagen Group: revenues & profitability
- Figure 26: Volkswagen Group: assets & liabilities

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