

# Global Automotive Aftermarket Industry Profile & Value Chain Analysis

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## Abstracts

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### SUMMARY

Global Automotive Aftermarket

### SUMMARY

Global Automotive Aftermarket industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global automotive aftermarket sector value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include raw materials, parts manufacture, distribution/wholesale, retail, and end user.

### SYNOPSIS

Essential resource for top-line data and analysis covering the global automotive aftermarket sector. Includes market size and segmentation data, textual and graphical analysis of growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The automotive aftermarket sector includes the sale of automotive components for use on vehicles after first purchase.

The global automotive aftermarket sector is expected to generate total revenues of \$940.6bn in 2017, representing a compound annual growth rate (CAGR) of 5.7% between 2013 and 2017

The components segment is expected to be the sector's most lucrative in 2017, with total revenues of \$759.2bn, equivalent to 80.7% of the sector's overall value.

Consumers are displaying a preference toward enhanced efficiency, pleasing aesthetics and vehicle comfort in a bid to achieve a better performance from their vehicles. This has led to strong growth within the

Parts are sold as own brand but contract manufacturing for OEMs and other parts companies is common

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive aftermarket sector

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global automotive aftermarket sector

Leading company profiles reveal details of key automotive aftermarket sector players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global automotive aftermarket sector with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global automotive aftermarket industry value chain

See examples of companies active at each stage of the global automotive aftermarket sector value chain

Examine trends and burning issues impacting the global automotive aftermarket sector value chain

## **REASONS TO BUY**

What was the size of the global automotive aftermarket sector by value in 2017?

What will be the size of the global automotive aftermarket sector in 2022?

What factors are affecting the strength of competition in the global automotive aftermarket sector?

How has the market performed over the last five years?

What are the main segments that make up the global automotive aftermarket sector?

What are the key stages of the global automotive aftermarket sector value chain?

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