

Global Apparel & Non-Apparel Manufacturing Industry Profile & Value Chain Analysis

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Abstracts

Global Apparel & Non-Apparel Manufacturing Industry Profile & Value Chain Analysis

SUMMARY

Global apparel & non-apparel manufacturing industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global apparel & non-apparel manufacturing market value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include raw materials, textile production, apparel manufacture, distribution, and retail.

SYNOPSIS

Essential resource for top-line data and analysis covering the global apparel & non-apparel manufacturing market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The value of each segment is for consumption, defined as domestic production plus imports minus exports, all valued at manufacturer prices.

The global apparel & non-apparel manufacturing market had total revenues of \$785.9bn in 2016, representing a compound annual growth rate (CAGR) of 4.4% between 2012 and 2016.

The apparel segment was the market's most lucrative in 2016, with total revenues of \$479.9bn, equivalent to 61.1% of the market's overall value.

As the Chinese market develops, leading suppliers are looking to develop new technologies and business models which cover the whole supply chain to maintain the competitive advantage that the Chinese market has over much of the remaining global market.

Retailers are feeling strong customer sentiment as ethical questions arise over apparel manufacturing

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global apparel & non-apparel manufacturing market

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global apparel & non-apparel manufacturing market with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global airlines industry value chain

See examples of companies active at each stage of the global apparel & non-apparel manufacturing market value chain

Examine trends and burning issues impacting the global apparel & non-apparel manufacturing market value chain

REASONS TO BUY

What was the size of the global apparel & non-apparel manufacturing market by value in 2016?

What will be the size of the global apparel & non-apparel manufacturing market in 2021?

What factors are affecting the strength of competition in the global apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up the global apparel & non-apparel manufacturing market?

What are the key stages of the apparel & non-apparel manufacturing market value chain?

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