

Global Airlines Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Airlines industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

The value chain analysis reveals the business activities which comprise the global airlines industry value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include inbound logistics, operations, outbound logistics, marketing & sales, and service.

SYNOPSIS

Essential resource for top-line data and analysis covering the global airlines industry. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The airlines industry comprises passenger air transportation, including both scheduled and chartered, but excludes air freight transport. Industry volumes are defined as the total number of revenue passengers carried/enplaned

(departures) at all airports within the specified country or region, excluding transit passengers who arrive and depart on the same flight code. For the US and Canada, transborder passengers departing from either country are considered as part of the international segment. Industry value is defined as the total revenue obtained by airlines from transporting these passengers. This avoids the double-counting of passengers. All currency conversions in this profile were carried out using constant 2016 average annual exchange rates.

The global airlines industry had total revenues of \$569,504.0m in 2016, representing a compound annual growth rate (CAGR) of 7.4% between 2012 and 2016.

Industry consumption volume increased with a CAGR of 5.2% between 2012 and 2016, to reach a total of 3,311.5 million passengers in 2016.

Profit margins of the global airlines industry surged in 2015, according to IATA, with the North American market continuing to be the by far the most profitable.

Outsourcing of operations is increasingly common as airlines look to keep a lid on costs

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the airlines industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global airlines industry

Leading company profiles reveal details of key airlines market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global airlines industry with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global airlines industry value chain

See examples of companies active at each stage of the global airlines industry value chain

Examine trends and burning issues impacting the global airlines industry value chain

REASONS TO BUY

What was the size of the global airlines industry by value in 2016?

What will be the size of the global airlines industry in 2021?

What factors are affecting the strength of competition in the global airlines industry?

How has the market performed over the last five years?

What are the main segments that make up the global airlines industry?

What are the key stages and sub-stages of the global airlines industry value chain?

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