

Global Agricultural Products Industry Profile & Value Chain Analysis

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Date: March 2018

Pages: 49

Price: US\$ 495.00 (Single User License)

ID: GB25F6EE61BEN

Abstracts

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SUMMARY

Global Agricultural Products industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value chain analysis reveals the business activities which comprise the global agricultural products market value chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value chain. Key value chain stages analyzed include provision of inputs, production, trade, processing & packaging, and retail

SYNOPSIS

Essential resource for top-line data and analysis covering the global agricultural products market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The global agricultural products market grew by 4.8% in 2016 to reach a value of \$2,334.5 billion.

Cereals is the largest segment of the global agricultural products market, accounting for 31% of the market's total value.

-The global agricultural products market's value chain can be divided into five distinct stages: provision of inputs, production, trade, processing & packaging, and retail. The market is notable for the dominance of global giants, although farmers with smallholdings do play a role at the production stage.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the agricultural products market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global agricultural products market

Leading company profiles reveal details of key agricultural products players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global agricultural products market with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global agricultural products market value chain

See examples of companies active at each stage of the global agricultural products market value chain

Examine trends and burning issues impacting the global agricultural products market value chain

REASONS TO BUY

What was the size of the global agricultural products market by value in 2016?

What will be the size of the global agricultural products market in 2021?

What factors are affecting the strength of competition in the global agricultural products market?

How has the sector performed over the last five years?

Who are the top competitors in the global agricultural products market?

What are the key stages and sub-stages of the global agricultural products market value chain?

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