

# Global Accountancy Market Summary, Competitive Analysis and Forecast to 2028

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# **Abstracts**

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# Summary

Global Accountancy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The accountancy market size includes revenues generated by firms involved in designing, preparing, and auditing accounting records. The market is categorized into three segments such as audit, tax, and advisory. Audit services include financial statement and due diligence audits. Tax services include corporate tax preparations, tax planning, and compliance with tax laws and regulations. Advisory services cover mergers and acquisitions (M&A), transaction services, valuation, risk management, sustainability consulting, and regulatory compliance.

The global accountancy market recorded revenues of \$230.2 billion in 2023, representing a compound annual growth rate (CAGR) of 5.1% between 2018 and 2023.

The advisory segment accounted for the market's largest proportion in 2023, with total revenues of \$93.6 billion, equivalent to 40.7% of the market's overall



value.

The US accounted for a share of 29.8% of the global accountancy market in 2023, followed by Germany for a share of 18.7%, the UK accounted for a share of 12.4%, followed by China for a share of 7.5%.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the accountancy market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global accountancy market

Leading company profiles reveal details of key accountancy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global accountancy market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Global accountancy market by value in 2023?

What will be the size of the Global accountancy market in 2028?

What factors are affecting the strength of competition in the Global accountancy market?

How has the market performed over the last five years?

How large is the global's accountancy market in relation to its regional counterparts?



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