

# GlaxoSmithkline Consumer Healthcare Ltd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

GlaxoSmithkline Consumer Healthcare Ltd - Strategy, SWOT and Corporate Finance Report

### Summary

GlaxoSmithkline Consumer Healthcare Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

GlaxoSmithKline Consumer Healthcare Ltd (GSKCH), a subsidiary of GlaxoSmithKline plc is a manufacturer and marketer of health food drinks. The company's product portfolio comprise of health drinks, oats, biscuits, calcium supplement, noodles, digestive health products, pain relief balms and drugs, cold and flu drugs and nasal decongestant, toothpaste and tooth brush, prescribed medicines and vaccines. GSKCH offers its products under the brand names Horlicks, Boost, Ostocalcium, Viva, Maltova, Eno, Crocin, Iodex, Otrivin and Sensodyne. The company sells its products through marketing and distribution network such as distributors, retail outlets and sub distributors. It operates manufacturing facilities in Nabha, Sonapat and Rajahmundry in India. GSKCH is headquartered in Gurgaon, Haryana, India.

### Scope

Detailed information on GlaxoSmithkline Consumer Healthcare Ltd required for

business and competitor intelligence needs

A study of the major internal and external factors affecting GlaxoSmithkline Consumer Healthcare Ltd in the form of a SWOT analysis

An in-depth view of the business model of GlaxoSmithkline Consumer Healthcare Ltd including a breakdown and examination of key business segments

Intelligence on GlaxoSmithkline Consumer Healthcare Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about GlaxoSmithkline Consumer Healthcare Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to Buy**

Gain understanding of GlaxoSmithkline Consumer Healthcare Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess GlaxoSmithkline Consumer Healthcare Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on GlaxoSmithkline Consumer Healthcare Ltd's business structure, strategy and prospects.

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