

Germany Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/GFAABCB341B5EN.html>

Date: May 2023

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: GFAABCB341B5EN

Abstracts

Germany Wireless Telecommunication Services Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Wireless Telecommunication Services in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The German wireless telecommunication services market had total revenues of \$23.6 billion in 2022, representing a compound annual growth rate (CAGR) of 2.2% between 2017 and 2022.

The data segment accounted for the market's largest proportion in 2022, with total revenues of \$15.6 billion, equivalent to 66.2% of the market's overall value.

The growth of the German market is attributed to the increasing mobile penetration, internet users, and the ratio of mobile to fixed lines. According to in-

house research, in 2022, the proportion of internet users as a percentage of the total population in Germany reached 92.5%, up from 91.4% in the previous year.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Germany

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany wireless telecommunication services market with five year forecasts

REASONS TO BUY

What was the size of the Germany wireless telecommunication services market by value in 2022?

What will be the size of the Germany wireless telecommunication services market in 2027?

What factors are affecting the strength of competition in the Germany wireless telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Germany's wireless telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What strategies do leading players follow?

7.4. What are the strengths of leading players?

7.5. What have been the most recent developments?

8 COMPANY PROFILES

8.1. Vodafone Group Plc

8.2. Deutsche Telekom AG

8.3. Telefonica Germany GmbH & Co OHG

8.4. 1&1 A.G.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Germany wireless telecommunication services market value: \$ billion, 2017–22

Table 2: Germany wireless telecommunication services market volume: million numbers of subscribers, 2017–22

Table 3: Germany wireless telecommunication services market category segmentation: % share, by value, 2017–2022

Table 4: Germany wireless telecommunication services market category segmentation: \$ billion, 2017-2022

Table 5: Germany wireless telecommunication services market geography segmentation: \$ billion, 2022

Table 6: Germany wireless telecommunication services market value forecast: \$ billion, 2022–27

Table 7: Germany wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27

Table 8: Germany wireless telecommunication services market share: % share, by volume, 2022

Table 9: Vodafone Group Plc: key facts

Table 10: Vodafone Group Plc: Annual Financial Ratios

Table 11: Vodafone Group Plc: Key Employees

Table 12: Deutsche Telekom AG: key facts

Table 13: Deutsche Telekom AG: Annual Financial Ratios

Table 14: Deutsche Telekom AG: Key Employees

Table 15: Deutsche Telekom AG: Key Employees Continued

Table 16: Telefonica Germany GmbH & Co OHG: key facts

Table 17: Telefonica Germany GmbH & Co OHG: Key Employees

Table 18: 1&1 A.G.: key facts

Table 19: 1&1 A.G.: Annual Financial Ratios

Table 20: 1&1 A.G.: Key Employees

Table 21: Germany size of population (million), 2018–22

Table 22: Germany gdp (constant 2005 prices, \$ billion), 2018–22

Table 23: Germany gdp (current prices, \$ billion), 2018–22

Table 24: Germany inflation, 2018–22

Table 25: Germany consumer price index (absolute), 2018–22

Table 26: Germany exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Germany wireless telecommunication services market value: \$ billion, 2017–22

Figure 2: Germany wireless telecommunication services market volume: million numbers of subscribers, 2017–22

Figure 3: Germany wireless telecommunication services market category segmentation: \$ billion, 2017-2022

Figure 4: Germany wireless telecommunication services market geography segmentation: % share, by value, 2022

Figure 5: Germany wireless telecommunication services market value forecast: \$ billion, 2022–27

Figure 6: Germany wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27

Figure 7: Forces driving competition in the wireless telecommunication services market in Germany, 2022

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Germany, 2022

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Germany, 2022

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Germany, 2022

Figure 11: Germany wireless telecommunication services market share: % share, by volume, 2022

I would like to order

Product name: Germany Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/GFAABCB341B5EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFAABCB341B5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

