

# Germany Travel Intermediaries Market Summary, Competitive Analysis and Forecast to 2026

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## Abstracts

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### SUMMARY

Travel Intermediaries in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Travel intermediation for the purpose of this report is defined as total direct expenditure (online and in-store) via travel intermediaries by inbound, domestic, and outbound tourists within a single economy.

The German travel intermediaries market had total revenues of \$12.1 billion in 2021, representing a compound annual growth rate (CAGR) of -19.1% between 2016 and 2021.

The travel only segment accounted for market's the largest proportion in 2021, with total revenues of \$4.8 billion, equivalent to 39.7% of the market's overall value.

The German travel intermediaries market is the second largest in Europe, accounting for 14.3% of the regional industry, followed by Spain, which

accounted for 12.3% in 2021.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel intermediaries market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel intermediaries market in Germany

Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany travel intermediaries market with five year forecasts

## REASONS TO BUY

What was the size of the Germany travel intermediaries market by value in 2021?

What will be the size of the Germany travel intermediaries market in 2026?

What factors are affecting the strength of competition in the Germany travel intermediaries market?

How has the market performed over the last five years?

What are the main segments that make up Germany's travel intermediaries market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are leading players' strategies?
- 7.3. Who are the main challengers to the incumbents?
- 7.4. What is the rationale for recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. Booking Holdings Inc
- 8.2. Expedia Group Inc
- 8.3. REWE Group
- 8.4. TUI Group

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Germany travel intermediaries market value: \$ billion, 2016–21

Table 2: Germany travel intermediaries market category segmentation: % share, by value, 2016–2021

Table 3: Germany travel intermediaries market category segmentation: \$ billion, 2016-2021

Table 4: Germany travel intermediaries market geography segmentation: \$ billion, 2021

Table 5: Germany travel intermediaries market distribution: % share, by value, 2021

Table 6: Germany travel intermediaries market value forecast: \$ billion, 2021–26

Table 7: Booking Holdings Inc: key facts

Table 8: Booking Holdings Inc: Annual Financial Ratios

Table 9: Booking Holdings Inc: Key Employees

Table 10: Expedia Group Inc: key facts

Table 11: Expedia Group Inc: Annual Financial Ratios

Table 12: Expedia Group Inc: Key Employees

Table 13: Expedia Group Inc: Key Employees Continued

Table 14: REWE Group: key facts

Table 15: REWE Group: Key Employees

Table 16: REWE Group: Key Employees Continued

Table 17: TUI Group: key facts

Table 18: TUI Group: Annual Financial Ratios

Table 19: TUI Group: Key Employees

Table 20: TUI Group: Key Employees Continued

Table 21: Germany size of population (million), 2017–21

Table 22: Germany gdp (constant 2005 prices, \$ billion), 2017–21

Table 23: Germany gdp (current prices, \$ billion), 2017–21

Table 24: Germany inflation, 2017–21

Table 25: Germany consumer price index (absolute), 2017–21

Table 26: Germany exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Germany travel intermediaries market value: \$ billion, 2016–21

Figure 2: Germany travel intermediaries market category segmentation: \$ billion, 2016-2021

Figure 3: Germany travel intermediaries market geography segmentation: % share, by value, 2021

Figure 4: Germany travel intermediaries market distribution: % share, by value, 2021

Figure 5: Germany travel intermediaries market value forecast: \$ billion, 2021–26

Figure 6: Forces driving competition in the travel intermediaries market in Germany, 2021

Figure 7: Drivers of buyer power in the travel intermediaries market in Germany, 2021

Figure 8: Drivers of supplier power in the travel intermediaries market in Germany, 2021

Figure 9: Factors influencing the likelihood of new entrants in the travel intermediaries market in Germany, 2021

Figure 10: Factors influencing the threat of substitutes in the travel intermediaries market in Germany, 2021

Figure 11: Drivers of degree of rivalry in the travel intermediaries market in Germany, 2021

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