

Germany Toys and Games Retail Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/GF41851BF8E1EN.html>

Date: October 2023

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: GF41851BF8E1EN

Abstracts

Germany Toys and Games Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Toys & Games Retail in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The toys & games market includes retail sales of action figures, activity toys, dolls, games, infant and baby toys, miniature models, plush toys, puzzles, ride-on model toys, and toy vehicles.

The German toys & games market had total revenues of \$4.5 billion in 2022, representing a compound annual growth rate (CAGR) of 6.6% between 2017 and 2022.

Germany's nominal GDP stood at \$4078.4 billion as of the end of June 2022 whereas nominal GVA (USD) in wholesale, retail trade and hotels was \$453.5 billion in 2022.

Gross household disposable income in Germany had increased from \$2,708.3 billion in 2021 to \$2,873.0 billion in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the toys & games retail market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the toys & games retail market in Germany

Leading company profiles reveal details of key toys & games retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany toys & games retail market with five year forecasts

Reasons to Buy

What was the size of the Germany toys & games retail market by value in 2022?

What will be the size of the Germany toys & games retail market in 2027?

What factors are affecting the strength of competition in the Germany toys & games retail market?

How has the market performed over the last five years?

How large is Germany's toys & games retail market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. Smyths Toys Ltd
- 8.2. myToys.de GmbH
- 8.3. Amazon.com, Inc.
- 8.4. Lego AS

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Germany toys & games retail market value: \$ million, 2017-22

Table 2: Germany toys & games retail market geography segmentation: \$ million, 2022

Table 3: Germany toys & games retail market distribution: % share, by value, 2022

Table 4: Germany toys & games retail market value forecast: \$ million, 2022-27

Table 5: Smyths Toys Ltd: key facts

Table 6: Smyths Toys Ltd: Key Employees

Table 7: myToys.de GmbH: key facts

Table 8: myToys.de GmbH: Key Employees

Table 9: Amazon.com, Inc.: key facts

Table 10: Amazon.com, Inc.: Annual Financial Ratios

Table 11: Amazon.com, Inc.: Key Employees

Table 12: Amazon.com, Inc.: Key Employees Continued

Table 13: Lego AS: key facts

Table 14: Lego AS: Key Employees

Table 15: Germany size of population (million), 2018-22

Table 16: Germany gdp (constant 2005 prices, \$ billion), 2018-22

Table 17: Germany gdp (current prices, \$ billion), 2018-22

Table 18: Germany inflation, 2018-22

Table 19: Germany consumer price index (absolute), 2018-22

Table 20: Germany exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Germany toys & games retail market value: \$ million, 2017-22

Figure 2: Germany toys & games retail market geography segmentation: % share, by value, 2022

Figure 3: Germany toys & games retail market distribution: % share, by value, 2022

Figure 4: Germany toys & games retail market value forecast: \$ million, 2022-27

Figure 5: Forces driving competition in the toys & games retail market in Germany, 2022

Figure 6: Drivers of buyer power in the toys & games retail market in Germany, 2022

Figure 7: Drivers of supplier power in the toys & games retail market in Germany, 2022

Figure 8: Factors influencing the likelihood of new entrants in the toys & games retail market in Germany, 2022

Figure 9: Factors influencing the threat of substitutes in the toys & games retail market in Germany, 2022

Figure 10: Drivers of degree of rivalry in the toys & games retail market in Germany, 2022

I would like to order

Product name: Germany Toys and Games Retail Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/GF41851BF8E1EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF41851BF8E1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

