

# Germany Tires and Rubber Market Summary and Forecast

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## **Abstracts**

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## Summary

Tires & Rubber in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The tires & rubber market is segmented into car OEM, truck OEM, motorcycle OEM, car aftermarket, truck aftermarket, and motorcycle aftermarket.

The German tires & rubber market had total revenues of \$7.8 billion in 2022, representing a compound annual growth rate (CAGR) of 2.2% between 2017 and 2022.

Market consumption volumes declined with a negative CAGR of 1% between 2017 and 2022, to reach a total of 86.7 million units in 2022.

In 2022, the revenue of the German tires & rubber market contracted by 4% due to the decline in per tire cost for car OEM and car aftermarket.

## Scope



Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tires & rubber market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tires & rubber market in Germany

Leading company profiles reveal details of key tires & rubber market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany tires & rubber market with five year forecasts by both value and volume

#### Reasons to Buy

What was the size of the Germany tires & rubber market by value in 2022?

What will be the size of the Germany tires & rubber market in 2027?

What factors are affecting the strength of competition in the Germany tires & rubber market?

How has the market performed over the last five years?

Who are the top competitiors in Germany's tires & rubber market?



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