

# Germany Tires and Rubber Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### SUMMARY

Tires & Rubber in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The tires and rubber market consists of the manufacturers revenues generated through the sales of both original equipment manufacturer (OEM) and aftermarket tires for passenger cars (Cars), commercial vehicles (Trucks) and motorcycles. The volume represents the number of tires produced for passenger cars, commercial vehicles and motorcycles. The volumes contained herein make a number of assumptions on the rate of tire wear. It is assumed that OEM vehicles receive one full set of tires upon completion, while aftermarket cars, motorcycles and trucks receive a new set approximately every four years, two years, and 15 months respectively.

The German tires & rubber market had total revenues of \$10.0 billion in 2022, representing a compound annual growth rate (CAGR) of -3.8% between 2017 and 2022.

Market consumption volumes declined with a CAGR of -0.5% between 2017 and 2022, to reach a total of 91.5 million tires in 2022.

Demand in the historical period, especially prior to 2020 was declining as the market matured. Even though aftermarket were seeing slow growth, the country's market as a whole was witnessing a downward trend pulled by diminishing demand for car OEM.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the tires & rubber market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tires & rubber market in Germany

Leading company profiles reveal details of key tires & rubber market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany tires & rubber market with five year forecasts

## **REASONS TO BUY**

What was the size of the Germany tires & rubber market by value in 2022?

What will be the size of the Germany tires & rubber market in 2027?

What factors are affecting the strength of competition in the Germany tires & rubber market?

How has the market performed over the last five years?

How large is Germany's tires & rubber market in relation to its regional counterparts?

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