

# Germany Sports Equipment Retail Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### Summary

Sports Equipment Retail in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The sports equipment market includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear, and all other dedicated sports equipment. It includes non-motorized bicycles and their accessories.

The German sports equipment market had a total revenue of \$11.6 billion in 2022, representing a compound annual growth rate (CAGR) of 9.5% between 2017 and 2022.

The country's levels of sports participation and end users' financial power are the primary factors driving the sports equipment retail market.

The market is also influenced by various macroeconomic factors such as

population, nominal GDP, and increasing disposable income.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sports equipment retail market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in Germany

Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany sports equipment retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Germany sports equipment retail market by value in 2022?

What will be the size of the Germany sports equipment retail market in 2027?

What factors are affecting the strength of competition in the Germany sports equipment retail market?

How has the market performed over the last five years?

Who are the top competitors in Germany's sports equipment retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation
- 4.2. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the market?
- 7.2. What are the strengths of leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the recent M&A deals in the market?

## **8 COMPANY PROFILES**

- 8.1. Decathlon SA
- 8.2. IIC-INTERSPORT International Corporation GmbH
- 8.3. adidas AG
- 8.4. NIKE Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Germany sports equipment retail market value: \$ million, 2017-22
- Table 2: Germany sports equipment retail market geography segmentation: \$ million, 2022
- Table 3: Germany sports equipment retail market distribution: % share, by value, 2022
- Table 4: Germany sports equipment retail market value forecast: \$ million, 2022-27
- Table 5: Decathlon SA: key facts
- Table 6: Decathlon SA: Key Employees
- Table 7: IIC-INTERSPORT International Corporation GmbH: key facts
- Table 8: IIC-INTERSPORT International Corporation GmbH: Key Employees
- Table 9: adidas AG: key facts
- Table 10: adidas AG: Annual Financial Ratios
- Table 11: adidas AG: Key Employees
- Table 12: NIKE Inc: key facts
- Table 13: NIKE Inc: Annual Financial Ratios
- Table 14: NIKE Inc: Key Employees
- Table 15: NIKE Inc: Key Employees Continued
- Table 16: Germany size of population (million), 2018-22
- Table 17: Germany gdp (constant 2005 prices, \$ billion), 2018-22
- Table 18: Germany gdp (current prices, \$ billion), 2018-22
- Table 19: Germany inflation, 2018-22
- Table 20: Germany consumer price index (absolute), 2018-22
- Table 21: Germany exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Germany sports equipment retail market value: \$ million, 2017-22

Figure 2: Germany sports equipment retail market geography segmentation: % share, by value, 2022

Figure 3: Germany sports equipment retail market distribution: % share, by value, 2022

Figure 4: Germany sports equipment retail market value forecast: \$ million, 2022-27

Figure 5: Forces driving competition in the sports equipment retail market in Germany, 2022

Figure 6: Drivers of buyer power in the sports equipment retail market in Germany, 2022

Figure 7: Drivers of supplier power in the sports equipment retail market in Germany, 2022

Figure 8: Factors influencing the likelihood of new entrants in the sports equipment retail market in Germany, 2022

Figure 9: Factors influencing the threat of substitutes in the sports equipment retail market in Germany, 2022

Figure 10: Drivers of degree of rivalry in the sports equipment retail market in Germany, 2022

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