

# Germany Soft Drinks Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### Summary

Soft Drinks in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The soft drinks market consists of retail sale carbonates, squash/syrups, nectars, energy drinks, juice, packaged water, sports drinks, iced/RTD tea drinks, flavored water, still drinks, enhanced water, fruit powders, bulk/HOD water, and iced/RTD coffee drinks. However, the total market volume for soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The German Soft Drinks market had total revenues of \$42,793.4 million in 2022, representing a compound annual growth rate (CAGR) of 4.2% between 2017 and 2022.

Market consumption volumes declined with a CAGR of -2.3% between 2017 and 2022, to reach a total of 25,367.5 million liters in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.6% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$50,987.1 million by the end of 2027.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soft drinks market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soft drinks market in Germany

Leading company profiles reveal details of key soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany soft drinks market with five year forecasts

## Reasons to Buy

What was the size of the Germany soft drinks market by value in 2022?

What will be the size of the Germany soft drinks market in 2027?

What factors are affecting the strength of competition in the Germany soft drinks market?

How has the market performed over the last five years?

What are the main segments that make up Germany's soft drinks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation
- 4.2. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Market share

7.2. Who are the leading players in the German soft drinks market?

7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?

7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?

7.5. What are the most popular brands in the German soft drinks market?

## **8 COMPANY PROFILES**

8.1. Coca-Cola Consolidated Inc.

8.2. Hassia Mineralquellen GmbH & Co KG

8.3. PepsiCo Inc

8.4. Gerolsteiner Brunnen GmbH & Co KG

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Germany soft drinks market value: \$ million, 2017-22
Table 2: Germany soft drinks market volume: million Liters, 2017-22
Table 3: Germany soft drinks market geography segmentation: \$ million, 2022
Table 4: Germany soft drinks market distribution: % share, by volume, 2022
Table 5: Germany soft drinks market value forecast: \$ million, 2022-27
Table 6: Germany soft drinks market volume forecast: million Liters, 2022-27
Table 7: Germany soft drinks market share: % share, by volume, 2022
Table 8: Coca-Cola Consolidated Inc.: key facts
Table 9: Coca-Cola Consolidated Inc.: Annual Financial Ratios
Table 10: Coca-Cola Consolidated Inc.: Key Employees
Table 11: Hassia Mineralquellen GmbH & Co KG: key facts
Table 12: Hassia Mineralquellen GmbH & Co KG: Key Employees
Table 13: PepsiCo Inc: key facts
Table 14: PepsiCo Inc: Annual Financial Ratios
Table 15: PepsiCo Inc: Key Employees
Table 16: PepsiCo Inc: Key Employees Continued
Table 17: Gerolsteiner Brunnen GmbH & Co KG: key facts
Table 18: Gerolsteiner Brunnen GmbH & Co KG: Key Employees
Table 19: Germany size of population (million), 2018-22
Table 20: Germany gdp (constant 2005 prices, \$ billion), 2018-22
Table 21: Germany gdp (current prices, \$ billion), 2018-22
Table 22: Germany inflation, 2018-22
Table 23: Germany consumer price index (absolute), 2018-22
Table 24: Germany exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Germany soft drinks market value: \$ million, 2017-22

Figure 2: Germany soft drinks market volume: million Liters, 2017-22

Figure 3: Germany soft drinks market geography segmentation: % share, by value, 2022

Figure 4: Germany soft drinks market distribution: % share, by volume, 2022

Figure 5: Germany soft drinks market value forecast: \$ million, 2022-27

Figure 6: Germany soft drinks market volume forecast: million Liters, 2022-27

Figure 7: Forces driving competition in the soft drinks market in Germany, 2022

Figure 8: Drivers of buyer power in the soft drinks market in Germany, 2022

Figure 9: Drivers of supplier power in the soft drinks market in Germany, 2022

Figure 10: Factors influencing the likelihood of new entrants in the soft drinks market in Germany, 2022

Figure 11: Factors influencing the threat of substitutes in the soft drinks market in Germany, 2022

Figure 12: Drivers of degree of rivalry in the soft drinks market in Germany, 2022

Figure 13: Germany soft drinks market share: % share, by volume, 2022

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