

# Germany Savory Snacks Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/G505ADBF1C43EN.html>

Date: August 2022

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: G505ADBF1C43EN

## Abstracts

Germany Savory Snacks Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Savory Snacks in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The savory snacks market consists of the retail sale of ethnic/traditional snacks, meat snacks, nuts and seeds, popcorn, potato chips, processed snacks and pretzels products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2021 exchange rates.

The German Savory Snacks market had total revenues of \$3,009.9m in 2021, representing a compound annual growth rate (CAGR) of 3.6% between 2016 and 2021.

Market consumption volume increased with a CAGR of 2% between 2016 and 2021, to reach a total of 174.4 million kilograms in 2021.

The performance of the market is forecast to accelerate, with an anticipated

CAGR of 5.3% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$3,904.2m by the end of 2026.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the savory snacks market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the savory snacks market in Germany

Leading company profiles reveal details of key savory snacks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany savory snacks market with five year forecasts

## **REASONS TO BUY**

What was the size of the Germany savory snacks market by value in 2021?

What will be the size of the Germany savory snacks market in 2026?

What factors are affecting the strength of competition in the Germany savory snacks market?

How has the market performed over the last five years?

Who are the top competitors in Germany's savory snacks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the German savory snacks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the largest deals in the German savory snacks market in recent years?

## **8 COMPANY PROFILES**

- 8.1. Intersnack Group GmbH & Co KG
- 8.2. The Lorenz Bahlsen Snack-World GmbH & Co KG
- 8.3. PepsiCo Inc
- 8.4. Kellogg Co

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Germany savory snacks market value: \$ million, 2016-21
- Table 2: Germany savory snacks market volume: million kilograms, 2016-21
- Table 3: Germany savory snacks market category segmentation: \$ million, 2021
- Table 4: Germany savory snacks market geography segmentation: \$ million, 2021
- Table 5: Germany savory snacks market distribution: % share, by value, 2021
- Table 6: Germany savory snacks market value forecast: \$ million, 2021-26
- Table 7: Germany savory snacks market volume forecast: million kilograms, 2021-26
- Table 8: Germany savory snacks market share: % share, by value, 2021
- Table 9: Intersnack Group GmbH & Co KG: key facts
- Table 10: Intersnack Group GmbH & Co KG: Key Employees
- Table 11: The Lorenz Bahlsen Snack-World GmbH & Co KG: key facts
- Table 12: The Lorenz Bahlsen Snack-World GmbH & Co KG: Key Employees
- Table 13: PepsiCo Inc: key facts
- Table 14: PepsiCo Inc: Annual Financial Ratios
- Table 15: PepsiCo Inc: Key Employees
- Table 16: PepsiCo Inc: Key Employees Continued
- Table 17: PepsiCo Inc: Key Employees Continued
- Table 18: Kellogg Co: key facts
- Table 19: Kellogg Co: Annual Financial Ratios
- Table 20: Kellogg Co: Key Employees
- Table 21: Kellogg Co: Key Employees Continued
- Table 22: Germany size of population (million), 2017-21
- Table 23: Germany gdp (constant 2005 prices, \$ billion), 2017-21
- Table 24: Germany gdp (current prices, \$ billion), 2017-21
- Table 25: Germany inflation, 2017-21
- Table 26: Germany consumer price index (absolute), 2017-21
- Table 27: Germany exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Germany savory snacks market value: \$ million, 2016-21

Figure 2: Germany savory snacks market volume: million kilograms, 2016-21

Figure 3: Germany savory snacks market category segmentation: % share, by value, 2021

Figure 4: Germany savory snacks market geography segmentation: % share, by value, 2021

Figure 5: Germany savory snacks market distribution: % share, by value, 2021

Figure 6: Germany savory snacks market value forecast: \$ million, 2021-26

Figure 7: Germany savory snacks market volume forecast: million kilograms, 2021-26

Figure 8: Forces driving competition in the savory snacks market in Germany, 2021

Figure 9: Drivers of buyer power in the savory snacks market in Germany, 2021

Figure 10: Drivers of supplier power in the savory snacks market in Germany, 2021

Figure 11: Drivers of degree of rivalry in the savory snacks market in Germany, 2021

Figure 12: Germany savory snacks market share: % share, by value, 2021

## I would like to order

Product name: Germany Savory Snacks Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/G505ADB1C43EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G505ADB1C43EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

