

Germany Retail Savings and Investments Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Retail Savings & Investments in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Definition Updated This Year:

The German retail savings & investments market had total investments of \$4,412.6 billion in 2022, representing a compound annual growth rate (CAGR) of 4.6% between 2017 and 2022.

The deposits segment accounted for the market's largest proportion in 2022, with total investments of \$2,826.9 billion, equivalent to 64.1% of the market's overall value.

According to European Commission, in 2022, although the German GDP witnessed an annual growth of 1.8% but a peaked consumer price inflation at 11.6% in October 2022 due to the rise in input costs and energy prices affected household savings and investments and therefore market growth.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail savings & investments market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail savings & investments market in Germany

Leading company profiles reveal details of key retail savings & investments market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany retail savings & investments market with five year forecasts

Reasons to Buy

What was the size of the Germany retail savings & investments market by value in 2022?

What will be the size of the Germany retail savings & investments market in 2027?

What factors are affecting the strength of competition in the Germany retail savings & investments market?

How has the market performed over the last five years?

What are the main segments that make up Germany's retail savings & investments market?

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