

Germany Retail Savings and Investments - Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Retail Savings and Investments in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The retail savings and investments market covers four non-life retail savings and investment products segments: deposits, mutual funds, direct investment in equity, and direct investment in bonds.

The German retail savings and investments market had total investments of \$5,031.8 billion in 2021, representing a compound annual growth rate (CAGR) of 6.3% between 2016 and 2021.

The deposits segment was the market's most lucrative in 2021, with total investments of \$3,100.9 billion, equivalent to 61.6% of the market's overall value.

Overall, the market remained in growth despite the pandemic as many sought to

protect their savings forgoing money on luxury items.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail savings and investments market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail savings and investments market in Germany

Leading company profiles reveal details of key retail savings and investments market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany retail savings and investments market with five year forecasts

REASONS TO BUY

What was the size of the Germany retail savings and investments market by value in 2021?

What will be the size of the Germany retail savings and investments market in 2026?

What factors are affecting the strength of competition in the Germany retail savings and investments market?

How has the market performed over the last five years?

What are the main segments that make up Germany's retail savings and investments market?

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