

Germany Real Estate Market Summary, Competitive Analysis and Forecast to 2028

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Abstracts

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Summary

Real Estate in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Real estate refers to physical property and consists of land and buildings. The market scope includes renting and leasing various types of real estate properties.

The German real estate industry recorded revenues of \$551.9 billion in 2023, representing a compound annual growth rate (CAGR) of 1.2% between 2018 and 2023.

Industry consumption volume increased with a CAGR of 4% between 2018 and 2023, to reach a total of 38 million units in 2023.

The demand for both residential and commercial real estate is increased by trends in urbanization and population growth, particularly in large cities.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the real estate market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Germany

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany real estate market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Germany real estate market by value in 2023?

What will be the size of the Germany real estate market in 2028?

What factors are affecting the strength of competition in the Germany real estate market?

How has the market performed over the last five years?

How large is Germany's real estate market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What are the strengths of the leading players?

7.3. What are the most notable recent projects in the industry?

8 COMPANY PROFILES

8.1. TAG Immobilien AG

8.2. Deutsche Wohnen SE

8.3. Vonovia SE

8.4. LEG Immobilien AG

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany real estate market value: \$ million, 2018-23
- Table 2: Germany real estate market volume: thousand units, 2018-23
- Table 3: Germany real estate market category segmentation: % share, by value, 2018-2023
- Table 4: Germany real estate market category segmentation: \$ million, 2018-2023
- Table 5: Germany real estate market geography segmentation: \$ million, 2023
- Table 6: Germany real estate market value forecast: \$ million, 2023-28
- Table 7: Germany real estate market volume forecast: thousand units, 2023-28
- Table 8: TAG Immobilien AG: key facts
- Table 9: TAG Immobilien AG: Annual Financial Ratios
- Table 10: TAG Immobilien AG: Key Employees
- Table 11: Deutsche Wohnen SE: key facts
- Table 12: Deutsche Wohnen SE: Annual Financial Ratios
- Table 13: Deutsche Wohnen SE: Key Employees
- Table 14: Vonovia SE: key facts
- Table 15: Vonovia SE: Annual Financial Ratios
- Table 16: Vonovia SE: Key Employees
- Table 17: LEG Immobilien AG: key facts
- Table 18: LEG Immobilien AG: Annual Financial Ratios
- Table 19: LEG Immobilien AG: Key Employees
- Table 20: Germany size of population (million), 2019-23
- Table 21: Germany gdp (constant 2005 prices, \$ billion), 2019-23
- Table 22: Germany gdp (current prices, \$ billion), 2019-23
- Table 23: Germany inflation, 2019-23
- Table 24: Germany consumer price index (absolute), 2019-23
- Table 25: Germany exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: Germany real estate market value: \$ million, 2018-23

Figure 2: Germany real estate market volume: thousand units, 2018-23

Figure 3: Germany real estate market category segmentation: \$ million, 2018-2023

Figure 4: Germany real estate market geography segmentation: % share, by value, 2023

Figure 5: Germany real estate market value forecast: \$ million, 2023-28

Figure 6: Germany real estate market volume forecast: thousand units, 2023-28

Figure 7: Forces driving competition in the real estate market in Germany, 2023

Figure 8: Drivers of buyer power in the real estate market in Germany, 2023

Figure 9: Drivers of supplier power in the real estate market in Germany, 2023

Figure 10: Factors influencing the likelihood of new entrants in the real estate market in Germany, 2023

Figure 11: Factors influencing the threat of substitutes in the real estate market in Germany, 2023

Figure 12: Drivers of degree of rivalry in the real estate market in Germany, 2023

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