

# Germany Personal Computers (PCs) Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Germany Personal Computers (PCs) Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

PCs in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The personal computers (PCs) market consists of the sales of both desktop and portable PCs.

The German PCs market had total revenues of \$5.4bn in 2021, representing a compound annual growth rate (CAGR) of 2.7% between 2016 and 2021.

Market consumption volume increased with a CAGR of 0.6% between 2016 and 2021, to reach a total of 40.6 million units in 2021.

The portable PCs segment was the market's most valuable in 2021, with total revenues of \$4.2bn, equivalent to 77.5% of the market's overall value.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in Germany

Leading company profiles reveal details of key pcs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany pcs market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Germany pcs market by value in 2021?

What will be the size of the Germany pcs market in 2026?

What factors are affecting the strength of competition in the Germany pcs market?

How has the market performed over the last five years?

Who are the top competitors in Germany's pcs market?

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