

# Germany PCs Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

Germany PCs Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

PCs in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The personal computers (PCs) market consists of the sales of both desktop and portable PCs.

The German PCs market had total revenues of \$4,015.7 billion in 2022, representing a compound annual growth rate (CAGR) of 4.2% between 2017 and 2022.

Market consumption volumes declined with a CAGR of 0.5% between 2017 and 2022, to reach a total of 38.8 households in 2022.

German ICT business confidence recovered in April 2022 after suffering a significant decline in March 2022 because of the economic slowdown due to war in the Ukraine.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in Germany

Leading company profiles reveal details of key pcs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany pcs market with five year forecasts

## REASONS TO BUY

What was the size of the Germany pcs market by value in 2022?

What will be the size of the Germany pcs market in 2027?

What factors are affecting the strength of competition in the Germany pcs market?

How has the market performed over the last five years?

What are the main segments that make up Germany's pcs market?

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