

Germany Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Movies & Entertainment in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The movie & entertainment market consists of producers and distributors of entertainment formats, such as movies and music.

The German movies & entertainment market had total revenues of \$2,352.9 million in 2022, representing a negative compound annual growth rate (CAGR) of 5.3% between 2017 and 2022.

The music & video segment accounted for market's the largest proportion in 2022, with total revenues of \$1,787.1 million, equivalent to 76% of the market's overall value.

The German movies & entertainment market witness a decline in the CAGR during the historic period due to the shift of consumer preference to platforms like Netflix and Amazon Prime Video, as it is damaging the market for box office

movies.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the movies & entertainment market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Germany

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany movies & entertainment market with five year forecasts

Reasons to Buy

What was the size of the Germany movies & entertainment market by value in 2022?

What will be the size of the Germany movies & entertainment market in 2027?

What factors are affecting the strength of competition in the Germany movies & entertainment market?

How has the market performed over the last five years?

How large is Germany's movies & entertainment market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What are the strengths of leading players?

7.3. What have been the most significant mergers/acquisitions over the last five years?

8 COMPANY PROFILES

8.1. The Walt Disney Studios

8.2. Sony Pictures Entertainment Inc

8.3. Universal Music Group Inc

8.4. Comcast Corporation

8.5. Warner Bros. Discovery, Inc.

8.6. Warner Music Group Corp.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany movies & entertainment market value: \$ million, 2017–22
- Table 2: Germany movies & entertainment market category segmentation: % share, by value, 2017–2022
- Table 3: Germany movies & entertainment market category segmentation: \$ million, 2017-2022
- Table 4: Germany movies & entertainment market geography segmentation: \$ million, 2022
- Table 5: Germany movies & entertainment market value forecast: \$ million, 2022–27
- Table 6: The Walt Disney Studios: key facts
- Table 7: The Walt Disney Studios: Key Employees
- Table 8: Sony Pictures Entertainment Inc: key facts
- Table 9: Sony Pictures Entertainment Inc: Key Employees
- Table 10: Universal Music Group Inc: key facts
- Table 11: Universal Music Group Inc: Key Employees
- Table 12: Universal Music Group Inc: Key Employees Continued
- Table 13: Comcast Corporation: key facts
- Table 14: Comcast Corporation: Annual Financial Ratios
- Table 15: Comcast Corporation: Key Employees
- Table 16: Comcast Corporation: Key Employees Continued
- Table 17: Comcast Corporation: Key Employees Continued
- Table 18: Comcast Corporation: Key Employees Continued
- Table 19: Warner Bros. Discovery, Inc.: key facts
- Table 20: Warner Bros. Discovery, Inc.: Annual Financial Ratios
- Table 21: Warner Bros. Discovery, Inc.: Key Employees
- Table 22: Warner Bros. Discovery, Inc.: Key Employees Continued
- Table 23: Warner Music Group Corp.: key facts
- Table 24: Warner Music Group Corp.: Annual Financial Ratios
- Table 25: Warner Music Group Corp.: Key Employees
- Table 26: Warner Music Group Corp.: Key Employees Continued
- Table 27: Warner Music Group Corp.: Key Employees Continued
- Table 28: Germany size of population (million), 2018–22
- Table 29: Germany gdp (constant 2005 prices, \$ billion), 2018–22
- Table 30: Germany gdp (current prices, \$ billion), 2018–22
- Table 31: Germany inflation, 2018–22
- Table 32: Germany consumer price index (absolute), 2018–22

Table 33: Germany exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Germany movies & entertainment market value: \$ million, 2017–22

Figure 2: Germany movies & entertainment market category segmentation: \$ million, 2017-2022

Figure 3: Germany movies & entertainment market geography segmentation: % share, by value, 2022

Figure 4: Germany movies & entertainment market value forecast: \$ million, 2022–27

Figure 5: Forces driving competition in the movies & entertainment market in Germany, 2022

Figure 6: Drivers of buyer power in the movies & entertainment market in Germany, 2022

Figure 7: Drivers of supplier power in the movies & entertainment market in Germany, 2022

Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in Germany, 2022

Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in Germany, 2022

Figure 10: Drivers of degree of rivalry in the movies & entertainment market in Germany, 2022

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