

Germany Meat Market Summary, Competitive Analysis and Forecast to 2026

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Abstracts

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SUMMARY

Meat in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The meat market consists of the retail sales of ambient meat, chilled raw packaged meat – processed, chilled raw packaged meat - whole cuts, cooked meats – counter, cooked meats – packaged, fresh meat (counter) and frozen meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The German meat market had total revenues of \$56,035.7m in 2021, representing a compound annual growth rate (CAGR) of 0.1% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -1.6% between 2016 and 2021, to reach a total of 2,797 million kilograms in 2021.

The performance of the market is forecast to accelerate, with an anticipated

CAGR of 1% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$58,852.3m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in Germany

Leading company profiles reveal details of key meat market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany meat market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany meat market by value in 2021?

What will be the size of the Germany meat market in 2026?

What factors are affecting the strength of competition in the Germany meat market?

How has the market performed over the last five years?

Who are the top competitors in Germany's meat market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the German meat market?
- 7.3. Which companies have been most successful in increasing their market shares between 2017 and 2021?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. PHW-Gruppe Lohmann & Co. AG
- 8.2. The zur Muhlen Group
- 8.3. VION Food Netherlands BV
- 8.4. Danish Crown AS

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Germany meat market value: \$ million, 2016–21

Table 2: Germany meat market volume: million kilograms, 2016–21

Table 3: Germany meat market category segmentation: \$ million, 2021

Table 4: Germany meat market geography segmentation: \$ million, 2021

Table 5: Germany meat market distribution: % share, by value, 2021

Table 6: Germany meat market value forecast: \$ million, 2021–26

Table 7: Germany meat market volume forecast: million kilograms, 2021–26

Table 8: Germany meat market share: % share, by value, 2021

Table 9: PHW-Gruppe Lohmann & Co. AG: key facts

Table 10: PHW-Gruppe Lohmann & Co. AG: Key Employees

Table 11: The zur Muhlen Group: key facts

Table 12: The zur Muhlen Group: Key Employees

Table 13: VION Food Netherlands BV: key facts

Table 14: VION Food Netherlands BV: Key Employees

Table 15: Danish Crown AS: key facts

Table 16: Danish Crown AS: Key Employees

Table 17: Germany size of population (million), 2017–21

Table 18: Germany gdp (constant 2005 prices, \$ billion), 2017–21

Table 19: Germany gdp (current prices, \$ billion), 2017–21

Table 20: Germany inflation, 2017–21

Table 21: Germany consumer price index (absolute), 2017–21

Table 22: Germany exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

- Figure 1: Germany meat market value: \$ million, 2016–21
- Figure 2: Germany meat market volume: million kilograms, 2016–21
- Figure 3: Germany meat market category segmentation: % share, by value, 2021
- Figure 4: Germany meat market geography segmentation: % share, by value, 2021
- Figure 5: Germany meat market distribution: % share, by value, 2021
- Figure 6: Germany meat market value forecast: \$ million, 2021–26
- Figure 7: Germany meat market volume forecast: million kilograms, 2021–26
- Figure 8: Forces driving competition in the meat market in Germany, 2021
- Figure 9: Drivers of buyer power in the meat market in Germany, 2021
- Figure 10: Drivers of supplier power in the meat market in Germany, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the meat market in Germany, 2021
- Figure 12: Factors influencing the threat of substitutes in the meat market in Germany, 2021
- Figure 13: Drivers of degree of rivalry in the meat market in Germany, 2021
- Figure 14: Germany meat market share: % share, by value, 2021

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