

Germany Life Insurance Market to 2027

<https://marketpublishers.com/r/G6CA9DC60657EN.html>

Date: November 2023

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: G6CA9DC60657EN

Abstracts

Germany Life Insurance Market to 2027

Summary

Life Insurance in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market is segmented into Life Insurance and Pension/Annuity.

The German life insurance market had total gross written premiums of \$99 billion in 2022, representing a compound annual growth rate (CAGR) of 2.9% between 2017 and 2022.

The life insurance segment accounted for the market's largest proportion in 2022, with total gross written premiums of \$61.8 billion, equivalent to 62.5% of the market's overall value.

Life insurance coverage in the German population is relatively low. According to in-house research, in 2022, life insurance penetration (ratio of premiums to GDP) in Germany was 3.2%.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Germany

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany life insurance market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Germany life insurance market by value in 2022?

What will be the size of the Germany life insurance market in 2027?

What factors are affecting the strength of competition in the Germany life insurance market?

How has the market performed over the last five years?

Who are the top competitors in Germany's life insurance market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. Allianz SE
- 8.2. Assicurazioni Generali SpA
- 8.3. R+V Versicherung AG
- 8.4. Zurich Insurance Group Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany life insurance market value: \$ billion, 2017–22
- Table 2: Germany life insurance market category segmentation: % share, by value, 2017–2022
- Table 3: Germany life insurance market category segmentation: \$ billion, 2017-2022
- Table 4: Germany life insurance market geography segmentation: \$ billion, 2022
- Table 5: Germany life insurance market value forecast: \$ billion, 2022–27
- Table 6: Germany life insurance market share: % share, by value, 2022
- Table 7: Allianz SE: key facts
- Table 8: Allianz SE: Annual Financial Ratios
- Table 9: Allianz SE: Key Employees
- Table 10: Allianz SE: Key Employees Continued
- Table 11: Assicurazioni Generali SpA: key facts
- Table 12: Assicurazioni Generali SpA: Annual Financial Ratios
- Table 13: Assicurazioni Generali SpA: Key Employees
- Table 14: Assicurazioni Generali SpA: Key Employees Continued
- Table 15: R+V Versicherung AG: key facts
- Table 16: R+V Versicherung AG: Key Employees
- Table 17: Zurich Insurance Group Ltd: key facts
- Table 18: Zurich Insurance Group Ltd: Annual Financial Ratios
- Table 19: Zurich Insurance Group Ltd: Key Employees
- Table 20: Zurich Insurance Group Ltd: Key Employees Continued
- Table 21: Germany size of population (million), 2018–22
- Table 22: Germany gdp (constant 2005 prices, \$ billion), 2018–22
- Table 23: Germany gdp (current prices, \$ billion), 2018–22
- Table 24: Germany inflation, 2018–22
- Table 25: Germany consumer price index (absolute), 2018–22
- Table 26: Germany exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Germany life insurance market value: \$ billion, 2017–22

Figure 2: Germany life insurance market category segmentation: \$ billion, 2017-2022

Figure 3: Germany life insurance market geography segmentation: % share, by value, 2022

Figure 4: Germany life insurance market value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the life insurance market in Germany, 2022

Figure 6: Drivers of buyer power in the life insurance market in Germany, 2022

Figure 7: Drivers of supplier power in the life insurance market in Germany, 2022

Figure 8: Factors influencing the likelihood of new entrants in the life insurance market in Germany, 2022

Figure 9: Factors influencing the threat of substitutes in the life insurance market in Germany, 2022

Figure 10: Drivers of degree of rivalry in the life insurance market in Germany, 2022

Figure 11: Germany life insurance market share: % share, by value, 2022

I would like to order

Product name: Germany Life Insurance Market to 2027

Product link: <https://marketpublishers.com/r/G6CA9DC60657EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6CA9DC60657EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970