

Germany IT Services - Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

IT Services in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The IT services industry is valued as the combination of the business process outsourcing (BPO) services market, the application services market and the infrastructure services market. Values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that particular calendar year.

The German IT services industry had total revenues of \$74.6bn in 2021, representing a compound annual growth rate (CAGR) of 11.1% between 2016 and 2021.

The Infrastructure Services segment was the industry's most lucrative in 2021, with total revenues of \$48.0bn, equivalent to 64.4% of the industry's overall value.

Growth in the German market has been driven by increased adoption of digital IT services along with the increased prevalence of IT infrastructure in Europe. Additionally, customers now desire online services to complement and facilitate their consumption.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in Germany

Leading company profiles reveal details of key it services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany it services market with five year forecasts

REASONS TO BUY

What was the size of the Germany it services market by value in 2021?

What will be the size of the Germany it services market in 2026?

What factors are affecting the strength of competition in the Germany it services market?

How has the market performed over the last five years?

What are the main segments that make up Germany's it services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the recent MandA activity?
- 7.4. How has the COVID-19 pandemic impacted leading players?
- 7.5. What are the recent developments in the market?

8 COMPANY PROFILES

- 8.1. Atos SE
- 8.2. International Business Machines Corporation
- 8.3. Hewlett Packard Enterprise Company
- 8.4. T-Systems International GmbH

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany IT services industry value: \$ billion, 2017–21
- Table 2: Germany IT services industry category segmentation: % share, by value, 2017–2021
- Table 3: Germany IT services industry category segmentation: \$ billion, 2017-2021
- Table 4: Germany IT services industry geography segmentation: \$ billion, 2021
- Table 5: Germany IT services industry value forecast: \$ billion, 2021–26
- Table 6: Atos SE: key facts
- Table 7: Atos SE: Annual Financial Ratios
- Table 8: Atos SE: Key Employees
- Table 9: Atos SE: Key Employees Continued
- Table 10: International Business Machines Corporation: key facts
- Table 11: International Business Machines Corporation: Annual Financial Ratios
- Table 12: International Business Machines Corporation: Key Employees
- Table 13: International Business Machines Corporation: Key Employees Continued
- Table 14: International Business Machines Corporation: Key Employees Continued
- Table 15: Hewlett Packard Enterprise Company: key facts
- Table 16: Hewlett Packard Enterprise Company: Annual Financial Ratios
- Table 17: Hewlett Packard Enterprise Company: Key Employees
- Table 18: Hewlett Packard Enterprise Company: Key Employees Continued
- Table 19: T-Systems International GmbH: key facts
- Table 20: T-Systems International GmbH: Key Employees
- Table 21: Germany size of population (million), 2017–21
- Table 22: Germany gdp (constant 2005 prices, \$ billion), 2017–21
- Table 23: Germany gdp (current prices, \$ billion), 2017–21
- Table 24: Germany inflation, 2017–21
- Table 25: Germany consumer price index (absolute), 2017–21
- Table 26: Germany exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Germany IT services industry value: \$ billion, 2017–21

Figure 2: Germany IT services industry category segmentation: \$ billion, 2017-2021

Figure 3: Germany IT services industry geography segmentation: % share, by value, 2021

Figure 4: Germany IT services industry value forecast: \$ billion, 2021–26

Figure 5: Forces driving competition in the IT services industry in Germany, 2021

Figure 6: Drivers of buyer power in the IT services industry in Germany, 2021

Figure 7: Drivers of supplier power in the IT services industry in Germany, 2021

Figure 8: Factors influencing the likelihood of new entrants in the IT services industry in Germany, 2021

Figure 9: Factors influencing the threat of substitutes in the IT services industry in Germany, 2021

Figure 10: Drivers of degree of rivalry in the IT services industry in Germany, 2021

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