

Germany Ice Cream Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Ice Cream in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2021 exchange rates.

The German Ice Cream market had total revenues of \$3,164.1m in 2021, representing a compound annual growth rate (CAGR) of 3.6% between 2016 and 2021.

Market production volume increased with a CAGR of 2.3% between 2016 and 2021, to reach a total of 514.5 million kilograms in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.3% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$3,912.9m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in Germany

Leading company profiles reveal details of key ice cream market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany ice cream market with five year forecasts

REASONS TO BUY

What was the size of the Germany ice cream market by value in 2021?

What will be the size of the Germany ice cream market in 2026?

What factors are affecting the strength of competition in the Germany ice cream market?

How has the market performed over the last five years?

What are the main segments that make up Germany's ice cream market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the German ice cream market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2016-2021)?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Unilever Plc.
- 8.2. Froneri International Ltd
- 8.3. Mars, Incorporated

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany ice cream market value: \$ million, 2016-21
- Table 2: Germany ice cream market volume: million Kilograms, 2016-21
- Table 3: Germany ice cream market category segmentation: % share, by value, 2016-2021
- Table 4: Germany ice cream market category segmentation: \$ million, 2016-2021
- Table 5: Germany ice cream market geography segmentation: \$ million, 2021
- Table 6: Germany ice cream market distribution: % share, by value, 2021
- Table 7: Germany ice cream market value forecast: \$ million, 2021-26
- Table 8: Germany ice cream market volume forecast: million Kilograms, 2021-26
- Table 9: Germany ice cream market share: % share, by value, 2021
- Table 10: Unilever Plc.: key facts
- Table 11: Unilever Plc.: Annual Financial Ratios
- Table 12: Unilever Plc.: Key Employees
- Table 13: Froneri International Ltd: key facts
- Table 14: Froneri International Ltd: Key Employees
- Table 15: Mars, Incorporated: key facts
- Table 16: Mars, Incorporated: Key Employees
- Table 17: Germany size of population (million), 2017-21
- Table 18: Germany gdp (constant 2005 prices, \$ billion), 2017-21
- Table 19: Germany gdp (current prices, \$ billion), 2017-21
- Table 20: Germany inflation, 2017-21
- Table 21: Germany consumer price index (absolute), 2017-21
- Table 22: Germany exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Germany ice cream market value: \$ million, 2016-21

Figure 2: Germany ice cream market volume: million Kilograms, 2016-21

Figure 3: Germany ice cream market category segmentation: \$ million, 2016-2021

Figure 4: Germany ice cream market geography segmentation: % share, by value, 2021

Figure 5: Germany ice cream market distribution: % share, by value, 2021

Figure 6: Germany ice cream market value forecast: \$ million, 2021-26

Figure 7: Germany ice cream market volume forecast: million Kilograms, 2021-26

Figure 8: Forces driving competition in the ice cream market in Germany, 2021

Figure 9: Drivers of buyer power in the ice cream market in Germany, 2021

Figure 10: Drivers of supplier power in the ice cream market in Germany, 2021

Figure 11: Factors influencing the likelihood of new entrants in the ice cream market in Germany, 2021

Figure 12: Factors influencing the threat of substitutes in the ice cream market in Germany, 2021

Figure 13: Drivers of degree of rivalry in the ice cream market in Germany, 2021

Figure 14: Germany ice cream market share: % share, by value, 2021

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